

**For More Information:**

Claire McKenzie

BRAVE Public Relations

404.233.3993

[cmckenzie@bravepublicrelations.com](mailto:cmckenzie@bravepublicrelations.com)

**\*\*MEDIA ADVISORY\*\***

**North Georgia Premium Outlets celebrates the Solar Eclipse   
with savings, festivities and free eclipse viewing glasses on August 21**

**Dawsonville, Ga. (August XX, 2017) –** Shoppers are invited to join **North Georgia Premium Outlets** in celebration of the first total solar eclipse in 38 years with giveaways and fun on **Monday,** **August 21** from **1 p.m.** to **4 p.m**. Guests will receive a complimentary Savings Passport and a special pair of solar eclipse viewing glasses (while supplies last) to watch the moon completely block the sun while shopping.

**WHO/WHAT: North Georgia Premium Outlets Solar Eclipse Celebration**

*Shoppers can enjoy giveaways and fun while watching the rare Solar Eclipse!*

**WHEN: Monday, August 21   
 1 p.m. - 4 p.m.**

**WHERE: North Georgia Premium Outlets**

800 U.S. Highway 400 S.

Dawsonville, GA 30534

**HOW:** This event is **FREE** and open to the public! Shoppers may claim a complimentary savings passport and solar eclipse viewing glasses at Guest Services, located in the Food Pavilion, while supplies last.

For more information, visit [premiumoutlets.com/northgeorgia](http://www.premiumoutlets.com/northgeorgia) on [Facebook](https://www.facebook.com/northgeorgiapremiumoutlets/) and [Twitter.](https://twitter.com/NorthGeorgiaPO)

###