

New at IKEA

April 2020

© Inter IKEA Systems B.V. 2020

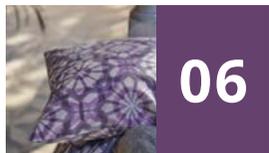


Meet our new products



04

SKOGSFIBBLA
quilt cover



06

VATTENFRÄNE
quilt cover



08

GATKAMOMILL
shower curtain



10

GRACIÖS
8-14 textile series



13

RÖRANDE
baby textiles



15

GISTAD
recliner



17

KLARAFINA & MOAKAJSA
cushion covers



21

NÄBBFLY & GRIMHILD
cushion covers



23

VINDERÖD
rug



25

MISTERHULT
lamps



27

SKAFTET
arched floor lamp base



29

SIMRISHAMN
lamps



32

LOBERGET/BLYSKÄR
swivel chair



34

STURSK
wall clock



36

BUSKBO
magazine stand



38

FRUKTSTUND
pre-blended smoothie mixes



40

RANGE
product images

Welcome to April at IKEA

This summer is all about relaxing and indulging yourself in lazy moments. To do so, we have some exciting new products to get you in the mood. Like our neat recliner that lets you lean back and enjoy some me-time or our many textiles that inject the home with a vibrant summer feeling. With patterns ranging from tropical to graphic, the month brings new quilt covers, cushion covers and curtains to the range. Even the baby's nursery and teen bedroom get a summer update with new textile series.

Other highlights include a selection of lamps spanning from a retro-inspired series to lamps made of bamboo. We're also launching a cotton rug that's the result of finding an alternative to oil-based rugs, while our sustainability focus continues through a social entrepreneur's initiative in India that gives us some beautiful cushion covers. The month also welcomes a unique wall clock, a playful shower curtain and swivel chair with some retro flair. And to top it off, we're launching pre-blended smoothie mixes that are the best accompaniment for those laid-back, rejuvenating days. Summer looks tasty!



PH168473.JPG



PH168502.JPG



PH168537.JPG



PH168547.JPG



SKOGSFIBBLA quilt cover

Dream away to faraway places under the sun-bleached print of SKOGSFIBBLA quilt cover. Featuring a bird of the tropics among lush greenery and exotic plants, the quilt cover captures the summer mood perfectly. It keeps nights comfortable in fresh breathable cotton from more sustainable sources.



With SKOGSFIBBLA quilt cover you can sleep comfortably in fresh breathable cotton that gets softer with every wash.

VATTENFRÄNE quilt cover

This summer is all about patterns, including retro-inspired ones. VATTENFRÄNE quilt cover has a graphic pattern in purple and white with clear influences from bygone days. The material though is very in line with our times, being made of 100% cotton from more sustainable sources.



PH168476.JPG VATTENFRÄNE quilt cover and 2 pillowcases 24,99 Quilt cover W240×L220cm.
Pillowcases L50×W60cm. 704.593.92



Starry flowers come together into an expressive geometrical pattern with retro vibes in VATTENFRÄNE quilt cover.



GATKAMOMILL shower curtain

Give a tropical look to the bathroom with GATKAMOMILL shower curtain. The leafy pattern in turquoise and white fits right into the season's mood. It comes with an air of playfulness made from 100% recycled polyester.



Leafy and playful, GATKAMOMILL shower curtain keeps water where it's wanted.

GRACIÖS 8-14 textile series

Tweens and teens can now delight in a vibrant textile series full of summer mood. Featuring colourful patterns with a mix of photo prints and graphics, GRACIÖS series includes quilt covers, rugs, cushion covers and a cushion. The quilt covers are made with cotton or a cotton/lyocell mix, where all cotton used in our products comes from more sustainable sources.

In line with our agenda of reducing plastic, we have removed all extra packaging material and plastic. Instead we use banderoles and paper boxes, while the premium quilt cover is packaged in a cotton bag made of waste from the production of the same quilt cover.



PH168515.JPG GRACIÖS series. Quilt cover and pillowcase 19,99 Tile pattern/turquoise 704.624.41
Rug 34,99 Pink/blue 704.625.11

Decorative in their own right, GRACIÖS cushion and cushion cover in velvet are perfect for tired little heads, while the rug in complementing colours brings softness underfoot.



PH168513.JPG GRACIÖS rug 34,99 Pink/blue 704.625.11



Swaying palm trees on the vibrant GRACIÖS quilt cover get the bedroom ready for summer.

RÖRANDE baby textiles

Inject a tropical touch into the baby's nursery with RÖRANDE baby textiles. This is a colourful and exotic series that includes quilt covers, a blanket, towel and more. With friendly crocodiles or cuddling flamingos mixed up with more graphic prints, there's plenty of colour variations to create a unique nursery. And of course, it feels good to know that all cotton used is from more sustainable sources.



PH168496.JPG RÖRANDE series. Quilt cover/pillowcase for cot 9,99 Flamingo/pink 504.625.31
Blanket 12,99 Crocodile/green 104.625.71



PH168536.JPG RÖRANDE quilt cover/pillowcase for cot 9,99 Flamingo/pink 504.625.31



PH168494.JPG RÖRANDE blanket 12,99 Crocodile/green 104.625.71

From a quilt cover with cuddling flamingos to a blanket with friendly crocodiles, RÖRANDE baby textiles add some exotic touches to the nursery.

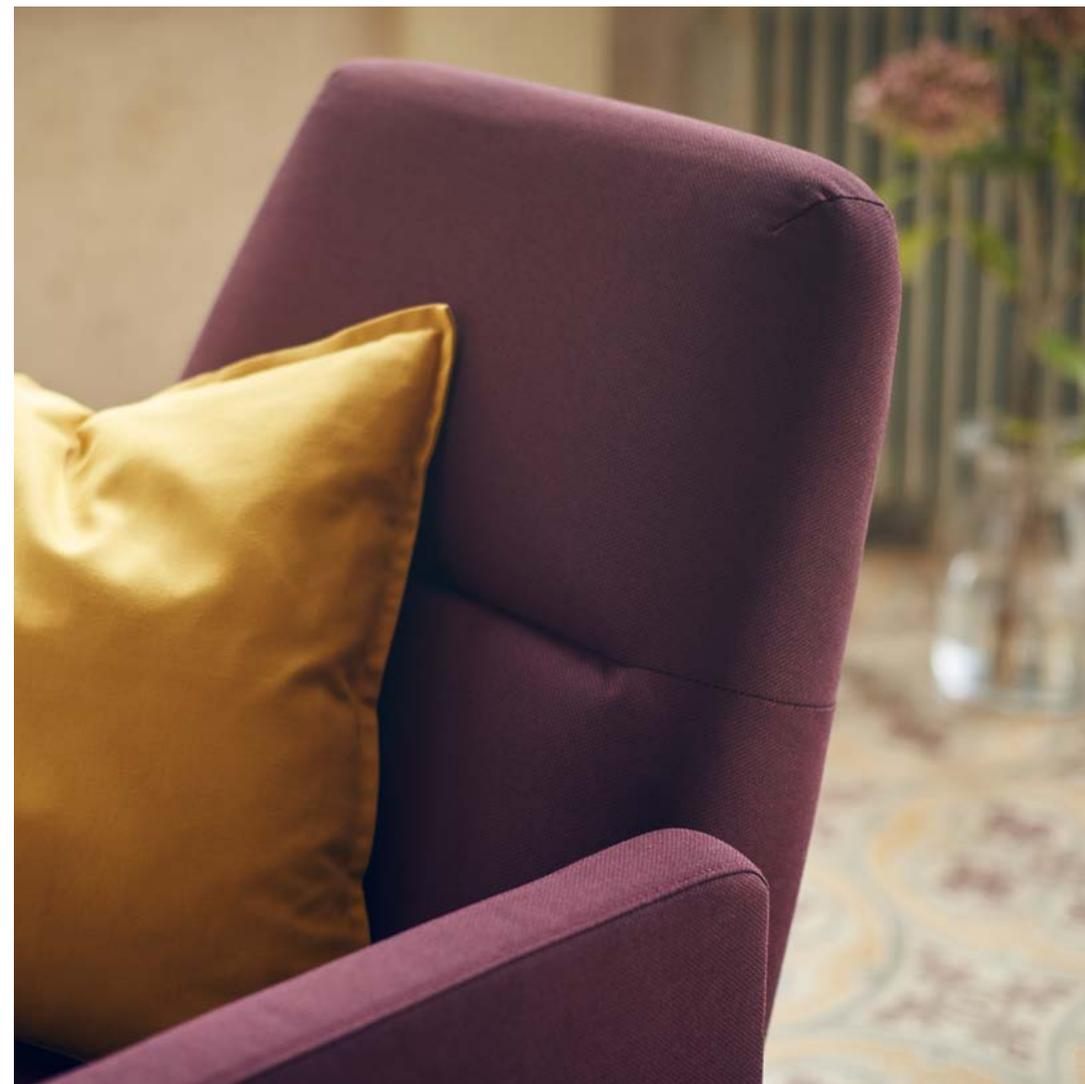
GISTAD recliner

For sitting back and relaxing or maybe even napping, GISTAD recliner is a neat new armchair in our range. It's so clever, it comes flat-packed which makes it easy to bring home where it hardly requires any tools in assembly. Still, you can count on it for many years to come, as the reclining mechanism comes with a 10-year guarantee. Choose between a sophisticated dark red colour or classic black.





PH168535.JPG **GISTAD recliner 199,-** Idekulla dark red 404.663.89



PH168491.JPG **GISTAD recliner 199,-** Idekulla dark red 404.663.89

Create a place for some me-time in GISTAD recliner that you can set to three positions - upright, leaning back and full recline - making it easy to adapt to various activities.

KLARAFINA & MOAKAJSA cushion covers

Our new pink and green KLARAFINA and MOAKAJSA cushion covers are not only pretty to decorate with, featuring beautiful embroidery and tassels or pompoms. The most exciting thing about them is their story. Handmade by skilled artisans in India, the cushion covers come from a social entrepreneur's initiative that provides long-term livelihood for female artisans. The cushion covers were created in collaboration with the designer Akanksha Deo, who shares the vision behind the products:

"We agreed to create the cushion cover's pattern in two ways – embroidery for MOAKAJSA and weaving using a handloom for KLARAFINA. Both are decorated with handmade tassels. Although the design is simple, a 3D effect is created that makes you want to touch the surface. I hope both you and your wallet like the fine handicraft."





PH168551.JPG **KLARAFINA** cushion cover 12,99/each 904.675.98



PH168552.JPG **MOAKAJSA** cushion cover 9,99 304.675.96

The embroidery, tassels or pompoms make extra decorative and tactile details on KLARAFINA and MOAKAJSA cushion covers which are two-sided and made of 100% cotton from more sustainable sources.



PH168524.JPG



PH168526.JPG “We wanted to prove that genuine handcraft doesn't have to cost a fortune. Working side by side with the skilled artisans was the key to success.”
– Akanksha Deo, designer

RANGSUTRA, India, gathers a total of 2000 artisans in small production co-operatives near their homes in the remote regions of Rajasthan and Uttar Pradesh to support livelihoods and local handcraft traditions. Over 1070 people here get a job through the IKEA productions, which has resulted in several collections since the start of the collaboration in 2013. In the photo, artists Dhinya and Teeja are seen in active collaboration with the designer.



PH168525.JPG

Thanks to our joint efforts more people have the chance to earn a decent living – and IKEA, tapping into unique handicraft skills, gets to offer our customers one-of-a-kind products. It's a win-win if ever there was one. In the photo, artisan Sahji is seen working on MOAKAJSA cushion cover which is hand embroidered with handmade pompoms.



PH168527.JPG

The fabric of KLARAFINA cushion cover is woven in a handloom and the tassels along the edges are also handmade.

NÄBBFLY & GRIMHILD cushion covers

Here is an easy and affordable way to refresh the sofa or a bed with the season's look. NÄBBFLY cushion cover brings a colourful tropical bird print home, while GRIMHILD cushion cover offers a black and natural abstract pattern. Made of 100% cotton from more sustainable sources, they give plenty of style and extra comfort too.





PH168548.JPG NÄBBFLY cushion cover 4,99 004.650.56



PH168549.JPG GRIMHILD cushion cover 4,99/each 004.650.61

Refresh with a touch of the tropics using our new cushion covers. From an exotic bird in lush greenery to an abstract black and natural pattern, both bring some wilderness home!

VINDERÖD rug

When designing VINDERÖD rug, we worked in a whole new way together with weavers and suppliers. Following a brief, the design was created by second-generation rug weaver Naushad Ali in India. Communicating the weaver's name and signature on the label of the rug is part of our new weaver's design collection, and something we hope will create a feeling of joy when buying the rug. The rug itself brings a lot of cheerful feelings to the home with its chequered pattern flatwoven in wool. It's been inspired by Rangoli, an Indian art form where colourful patterns are created on the floor or ground by family members during festivals and special occasions.





The cheerfully chequered VINDERÖD rug is made of wool so it's naturally soil-repellent and very durable.

MISTERHULT lamps

Invite some nature into the home with MISTERHULT lamps in bamboo. Handmade by weavers in Vietnam, there's a pendant and table lamp to furnish with. Bamboo as a material is rapidly growing, renewable and biodegradable. In the lamps, both the lighter and darker parts of bamboo have been used, allowing 65% of the raw material to be used instead of 20%. This makes the lamps more sustainable, while their covered base gives a softer, cosier light.





PH168538.JPG **MISTERHULT lamps. Pendant lamp 59,99** 904.410.18 **Table lamp 29,99** 504.376.26



PH168542.JPG **MISTERHULT pendant lamp 59,99** 904.410.18

The covered base in MISTERHULT lamps gives a softer light which is great for mood lighting or when the pendant lamp is placed over a dining table.

SKAFTET arched floor lamp base

With a dramatic design, SKAFTET arched floor lamp base makes a striking centrepiece in a room. The lamp is great for providing overhead lighting where there's no ceiling outlet. It can be combined with different lamp shades to get the right expression or vary it with time. The lamp base is ideal for sliding under armchairs or the sofa, saving floor space and keeping it out of the way.





SKAFTET floor lamp base provides overhead lighting – with no ceiling outlet needed. Combine it with any lamp shade to create a personal lamp.

SIMRISHAMN lamps

With a whiff of retro style, SIMRISHAMN lamp series comes with white opal glass domes on a chrome plated frame. The domes give a nice diffused mood light which works perfectly in a bedroom, living room or dining context. The series is available as a floor, pendant, table, table/wall lamp and a 7-arm chandelier. Whether hanging or standing, the lamps with several bulbs can give a lot of light output and just as much style!



PH168510.JPG SIMRISHAMN lamps. Pendant lamp, 3-armed 69,99 804.078.35
Floor lamp 69,99 104.377.65 Table lamp 29,99 004.376.76



PH168507.JPG **SIMRISHAMN floor lamp 69,99** 104.377.65



PH168509.JPG **SIMRISHAMN pendant lamp, 3-armed 69,99** 804.078.35

Switch on the mood with SIMRISHAMN lamps that come with a whiff of retro style.



Use SIMRISHAMN table lamp as a standalone eye-catcher or mix it with other lamps in the series.



LOBERGET/BLYSKÄR swivel chair

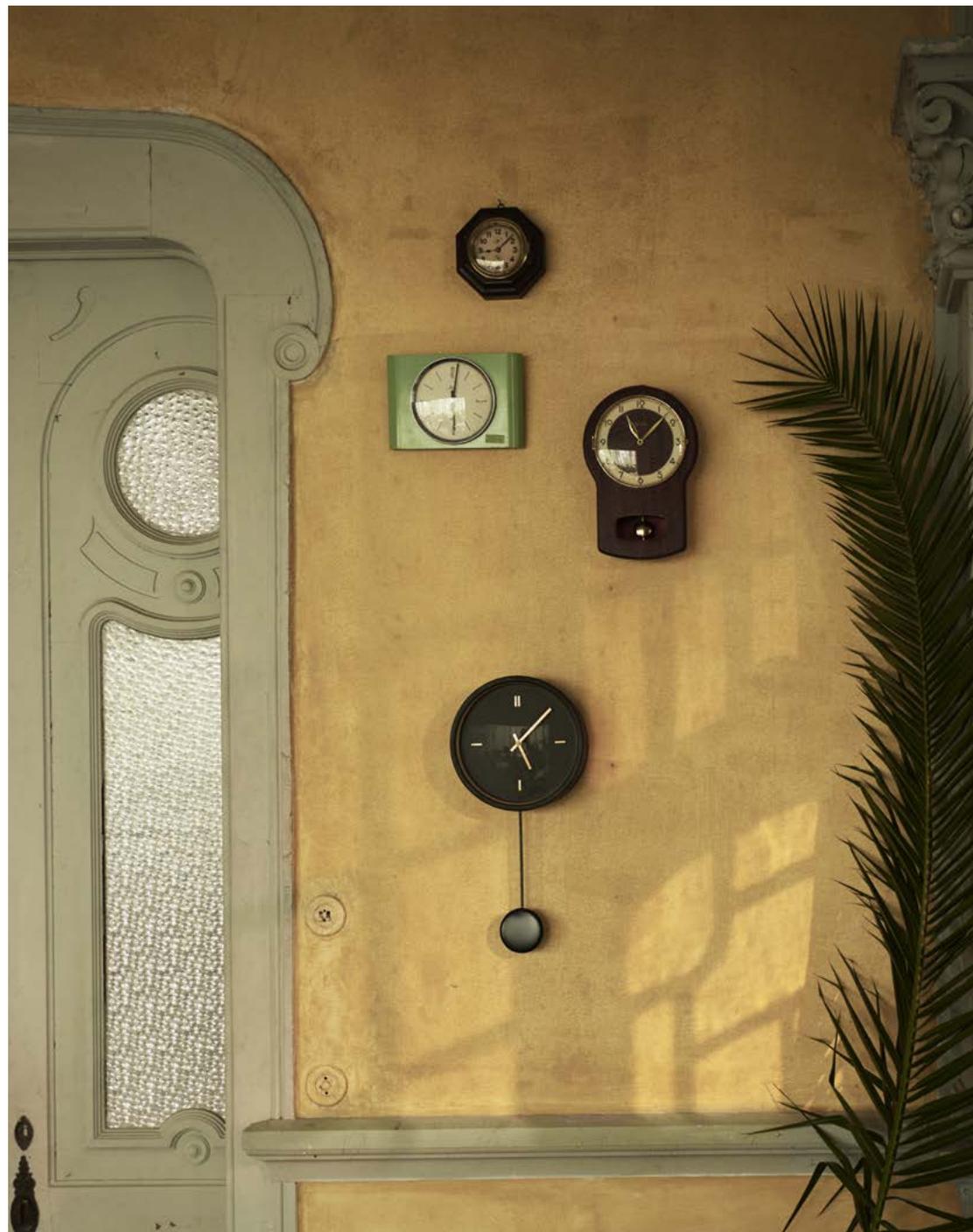
With a hint of retro style, LOBERGET/BLYSKÄR swivel chair embodies the IKEA approach that design, comfort and quality all come together, and here at an incredibly low price. The simple, straightforward design can fit anywhere in the home, while offering what you'd expect from a desk chair — swivel function, height adjustment and castors. Add PYNTE seat pad for extra comfort, warmth and expression.



Add PYNTEN seat pad to our new swivel chair for extra comfort, warmth and expression. With an anti-slip underside, it keeps the correct position.

STURSK wall clock

A wall clock is both practical to have within sight, and a chance to add some unique style. STURSK wall clock will definitely be an eye-catcher in any room with its retro influence and pendulum moving back and forth. It's a modern take on the old grandfather clock!





With gold-coloured details and the pendulum swinging back and forth, STURSK wall clock is sure to grab the attention in any room.

BUSKBO magazine stand

Keep magazines and books organised and easy to find with BUSKBO magazine stand. Handwoven in rattan, the stand is airy but sturdy. You can easily lift it and carry it with you to another reading corner of the home. As rattan is a living material, each magazine stand is unique gaining character over time. It's a great way of bringing a bit of nature into the home!





As rattan vines shift in colour and shape, every BUSKBO magazine stand becomes unique.

FRUKTSTUND

pre-blended smoothie mixes

Here's a great way of making fruits, berries and vegetables a natural and tasty part of your daily diet. Our new FRUKTSTUND pre-blended smoothie mixes have a good balance of nutrients and are natural sources of fibre. Either go for summery sweet strawberries with a zesty lemongrass finish or a tropical mango and pineapple mix with a touch of sea buckthorn. The blends have been chosen for their taste, but also to include an ingredient in keeping with our Swedish identity, and for the balance of nutrients. The product developer Laura Mallett explains the thinking behind the recipes:

“We wanted to create a healthy smoothie recipe featuring ingredients found in the Swedish fields and forests. At the same time, we wanted to find a fun and safe way for children to get into fruits and vegetables too.”

The result is FRUKTSTUND pre-blended smoothie mixes that are super-easy to prepare. All that's needed is to defrost the frozen pellets, add liquid and stir and you have a delicious smoothie with no blender needed. You can also get creative and use the mix to find your own recipe. The smoothie blends make excellent breakfasts or afternoon snacks, refuelling the body with no artificial ingredients.



PH168506.JPG FRUKTSTUND pre-blended smoothie mixes. Frozen strawberry/lemongrass 3,50 004.731.84
Frozen mango/pineapple/sea buckthorn 3,50 804.731.37



PH168504.JPG FRUKTSTUND pre-blended smoothie mixes. Frozen mango/pineapple/sea buckthorn 3,50 804.731.37 Frozen strawberry/lemongrass 3,50 004.731.84



PH168505.JPG FRUKTSTUND pre-blended smoothie mixes. Frozen strawberry/lemongrass 3,50 004.731.84 Frozen mango/pineapple/sea buckthorn 3,50 804.731.37

"Fruits, berries and veggies are a good basis for a snack. FRUKTSTUND makes an easy and balanced snack for both adults and children."
- Maria Wiren, Nutrition & Health Specialist



PE750372.jpg

SKOGSFIBBLA quilt cover and pillowcase 14,99 100% cotton. Designer: Cecilia Pettersson. Quilt cover W150×L200cm. Pillowcase L50×W60cm. White/multicolour 304.593.46



PE750381.jpg

SKOGSFIBBLA quilt cover and 2 pillowcases 24,99 100% cotton. Designer: Cecilia Pettersson. Quilt cover W240×L220cm. Pillowcase L50×W60cm. White/multicolour 904.593.34



PE750327.jpg

VATTENFRÄNE quilt cover and pillowcase 14,99 100% cotton. Quilt cover W150×L200cm. Pillowcase L50×W60cm. White/purple 404.594.02



PE750317.jpg

VATTENFRÄNE quilt cover and 2 pillowcases 24,99 100% cotton. Quilt cover W240×L220cm. Pillowcase L50×W60cm. White/purple 704.593.92



PE751866.jpg

GATKAMOMILL shower curtain 100 % polyester (100% recycled). Turquoise/white. W180×L200cm **7,99** 904.662.02



PE765366.jpg

KLARAFINA cushion cover 12,99 100% cotton. Designer: Akanksha Deo. L50×W50cm. Pink/green 904.675.98



PE765344.jpg

MOAKAJSA cushion cover 9,99 100% cotton. Designer: Akanksha Deo. W40×L65cm. Green/pink 304.675.96



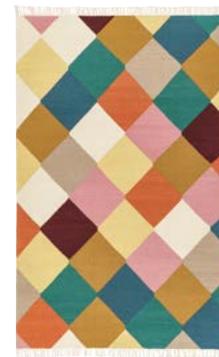
PE753615.jpg

NÄBBFLY cushion cover 4,99 100% cotton. Designer: Cecilia Pettersson. L50×W50cm. Black/multicolour 004.650.56



PE753617.jpg

GRIMHILD cushion cover 4,99 100% cotton. Designer: Johanna Skånmyr. L50×W50cm. Black/natural 004.650.61



PE755862.jpg

VINDERÖD rug, flatwoven 149,- Surface: 100% wool. Warp: 100% cotton. W133×L195cm. Multicolour 004.674.04



PE756566.jpg

GRACIÖS quilt cover and pillowcase 12,99 100% cotton. Designer: Jennifer Idrizi. Quilt cover W150xL200cm. Pillowcase L50xW60cm. Dotted/pink turquoise 404.624.71



PE756608.jpg

GRACIÖS quilt cover and pillowcase 19,99 100% cotton. Designer: Jennifer Idrizi. Quilt cover W150xL200cm. Pillowcase L50xW60cm. Tile pattern/turquoise 704.624.41



PE756585.jpg

GRACIÖS quilt cover and pillowcase 24,99 50% cotton, 50% lyocell. Designer: Jennifer Idrizi. Quilt cover W150xL200cm. Pillowcase L50xW60cm. Multicolour 504.624.61



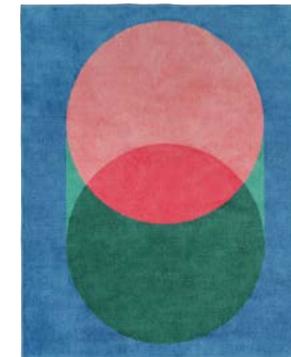
PE756372.jpg

GRACIÖS cushion 9,99 100% cotton. Designer: Jennifer Idrizi. Ø36cm. Velvet/turquoise 504.681.56



PE756580.jpg

GRACIÖS rug 34,99 100% polyester (min. 80% recycled). Designer: Jennifer Idrizi. W133xL160cm. Turquoise 604.730.96



PE756576.jpg

GRACIÖS rug 34,99 100% nylon. Designer: Jennifer Idrizi. W133xL160cm. Pink/blue 704.625.11



PE756700.jpg

RÖRANDE quilt cover/pillowcase for cot 9,99 100% cotton. Designer: Audrey Smit. Quilt cover W110xL125cm. Pillowcase W35xL55cm. Cars/blue 004.625.62



PE756711.jpg

RÖRANDE quilt cover/pillowcase for cot 5,99 100% cotton. Designer: Audrey Smit. Quilt cover W110xL125cm. Pillowcase W35xL55cm. Turtle/yellow 004.625.38



PE756706.jpg

RÖRANDE quilt cover/pillowcase for cot 9,99 100% cotton. Designer: Audrey Smit. Quilt cover W110xL125cm. Pillowcase W35xL55cm. Flamingo/pink 504.625.31



PE756668.jpg

RÖRANDE towel with hood 5,99 Recommended for ages from 0 year. 100% cotton. Designer: Audrey Smit. L80xW80cm. Striped/green 404.626.02



PE756664.jpg

RÖRANDE blanket 12,99 Recommended for ages from 0 year. 100% cotton. Designer: Audrey Smit. W80xL100cm. Crocodile/green 104.625.71



PE763387.jpg

RÖRANDE rug 34,99 100% nylon. Designer: Audrey Smit. W133xL160cm. Triangle 204.625.99



PE763998.jpg

SIMRISHAMN table lamp 29,99 Painted glass and chrome-plated steel. Designers: I Bermudez/H Dalrot/A Probyn. W15, H42cm. IKEA. Model B2003 Simrishamn. This luminaire is compatible with bulbs of the energy classes A++ to D. Chrome-plated/opal white glass 004.376.76



PE765399.jpg

SIMRISHAMN pendant lamp, 3-armed 69,99 Painted glass and chrome-plated steel. Designers: I Bermudez/H Dalrot/A Probyn. Shade Ø15cm, H55cm. IKEA. Model T1909 Simrishamn. This luminaire is compatible with bulbs of the energy classes A++ to D. Chrome-plated/opal white glass 804.078.35



PE765392.jpg

SIMRISHAMN chandelier, 7-armed 99,- Painted glass and chrome-plated steel. Designers: I Bermudez/H Dalrot/A Probyn. Shade Ø15cm, H46cm. IKEA. Model T1910 Simrishamn. This luminaire is compatible with bulbs of the energy classes A++ to D. Chrome-plated/opal white glass 604.518.72



PE763989.jpg

SIMRISHAMN floor lamp 69,99 Painted glass and chrome-plated steel. Designers: I Bermudez/H Dalrot/A Probyn. H158cm. IKEA. Model G2002 Simrishamn. This luminaire is compatible with bulbs of the energy classes A++ to D. Chrome-plated/opal white glass 104.377.65



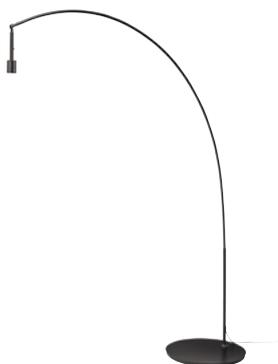
PE763807.jpg

MISTERHULT table lamp 29,99 Clear lacquered bamboo. Designer: Emma Olbers. Ø22, H36cm. IKEA. Model B2002 MISTERHULT. This luminaire is compatible with bulbs of the energy classes A++ to D. 504.376.26



PE765667.jpg

MISTERHULT pendant lamp 59,99 Clear lacquered bamboo. Designer: Emma Olbers. Ø45, H40cm. IKEA. Model T2002 MISTERHULT. This luminaire is compatible with bulbs of the energy classes A++ to D. 904.410.18



PE750808.jpg

SKAFTET floor lamp base, arched 55,- Lampshade is sold separately. Powder coated steel. H214cm. IKEA. Model G1903 SKAFTET. This luminaire is compatible with bulbs of the energy classes A++ to D. Black 504.053.95



PE770241.jpg

LOBERGET/BLYSKÄR swivel chair 24,99 Polypropylene plastic and powder coated steel. Seat W44×D43, H43–54cm. White 793.318.65



PE711350.jpg

STURSK wall clock 19,99 Aluminium, glass and powder coated steel. Designer: Hanna Crondahl. Ø26, H57cm. Black 703.834.96



PE758149.jpg

BUSKBO magazine stand 17,99 Clear lacquered rattan. Designer: Jonas Hultqvist. L41×W37, H30cm. 404.553.76



PE777637.jpg

FRUKTSTUND pre-blended smoothie mix, frozen strawberry/lemongrass 3,50 420g. 004.731.84



PE777633.jpg

FRUKTSTUND pre-blended smoothie mix, frozen mango/pineapple/sea buckthorn 3,50 420g. 804.731.37