



## Partner info

### About the Ellen MacArthur Foundation

The Ellen MacArthur Foundation was created in 2009 to accelerate the transition to a circular economy. The Foundation works across five areas: insight and analysis, business and government, education and training, systemic initiatives, and communication. With its Knowledge Partners (Arup, IDEO, McKinsey & Company, and SYSTEMIQ), and supported by Core Philanthropic Funder (SUN), the Foundation works to quantify the economic opportunity of a more circular model and to develop approaches for capturing its value. The Foundation collaborates with its Global Partners (Danone, Google, H&M, Intesa Sanpaolo, NIKE, Inc., Philips, Renault, Solvay and Unilever), and its CE100 network (businesses, universities, emerging innovators, governments, cities, and affiliate organisations), to build capacity, explore collaboration opportunities and to develop circular business initiatives. The Foundation has created global teaching, learning and training platforms on the circular economy, encompassing work with leading universities, schools and colleges, and online events such as the Disruptive Innovation Festival. By establishing platforms such as the New Plastics Economy initiative, the Foundation works to transform key material flows, applying a global, cross-sectoral, cross value chain approach that aims to effect systems change. The Foundation promotes the idea of a circular economy via research reports, case studies and books series, using multiple channels, web and social media platforms, including [circulatenews.org](http://circulatenews.org) which provides a leading online source for circular economy news and insight. Further information: [ellenmacarthurfoundation.org](http://ellenmacarthurfoundation.org) | [@circulareconomy](https://twitter.com/circulareconomy)

### About Loop Industries, Inc. (NASDAQ: LOOP)

Loop's mission is to accelerate the world's shift toward sustainable plastic and away from our dependence on fossil fuels. Loop has created a revolutionary technology poised to disrupt the global plastics industry. This ground-breaking technology decouples plastic from fossil fuels by depolymerising waste PET plastic and Polyester fiber to its base building blocks. The monomers are then repolymerised to create virgin-quality PET plastic that is FDA approved for use in food-grade packaging. Loop™ branded PET resin allows consumer goods companies to meet and exceed their stated sustainability goals and circular ambitions. [loopindustries.com](http://loopindustries.com)

### About Veolia

Veolia group is the global leader in optimized resource management. With over 163 000 employees worldwide, the Group designs and provides water, waste and energy management solutions that contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

In 2016, the Veolia group supplied 100 million people with drinking water and 61 million people with wastewater service, produced 54 million megawatt hours of energy and converted 30 million metric tons of waste into new materials and energy.

Veolia Environnement (listed on Paris Euronext: VIE) recorded consolidated revenue of €24.39 billion in 2016.

### About The Ocean Cleanup

The Ocean Cleanup develops advanced technologies to rid the world's oceans of plastic. Founded in 2013 by then 18-year-old Boyan Slat, The Ocean Cleanup now employs approximately 75 engineers and researchers. The foundation is headquartered in Delft, The Netherlands.

Instead of going after plastic debris with vessels and nets – which would take many thousands of years and billions of dollars to complete – The Ocean Cleanup is designing a network of extremely long floating screens that will remain in the water to act like an artificial coastline, enabling the ocean to concentrate the plastic using its own currents.

In preparation for full-scale deployment, The Ocean Cleanup organized several expeditions to map the plastic pollution problem in the Great Pacific Garbage Patch with unprecedented detail. Meanwhile, the team has advanced its design through a series of rapid iteration scaling-up tests. After years of reconnaissance research, scale model testing and the deployment of prototypes on the North Sea, the first full-scale cleanup system is currently in production. It is set to be deployed in the Great Pacific Garbage Patch by mid-2018.

### About Vice Impact

VICE Impact is VICE Media's advocacy channel dedicated to connecting content with action. With compelling documentary series, investigative editorial and mobilizing advocacy campaigns VICE Impact presents the facts, curates public conversations and is committed to being part of the solution. With VICE's global distribution, our increasingly socially conscious audience and collaboration with leading brands, foundations, organizations, and activists, we are uniquely positioned to make an impact on communities around the world.

### About Mission 2020

Mission 2020 is a global campaign, convened by Christiana Figueres to accelerate action on climate change so we can reach a turning point in greenhouse gas emissions by 2020. Christiana's dedicated team are delivering breakthroughs in 6 milestone areas between now and 2020 in collaboration with a wide variety of partners across the NGO and non-state actor space.

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