

## PRESS RELEASE

### **Amiron wireless copper: A Sound Statement in Noble Design**

**The Amiron wireless copper by beyerdynamic offers great sound and high-quality copper details, making it the must-have headphone for all music and design lovers**

**Heilbronn, July 29, 2019** – Exceptional sound quality and a sophisticated design harmonize perfectly in the Amiron wireless copper. Following the great success of the over-ear headphones introduced in 2018, beyerdynamic presents a noble design version with high-quality copper this year. This precious metal is a pure eye-catcher due to its natural beauty. Music and design lovers alike will not be able to escape its appeal.

The design of the Amiron wireless copper is characterized by the integration of a decorative ring made of solid copper in the headphones. By incorporating the typical copper coloring into the aesthetic housing, the headphones become a unique object of desire for sophisticated music lovers. The natural material is best known for its conductivity, which is used in headphone cables and voice coil wires, among other things – as is the case with the Amiron wireless copper. The copper ring gives an indication of the heart of the headphone: an internal copper voice coil wire that is located on the same axis as the outer copper ring. The noble copper design is complemented by a soft headband in anthracite and ear pads in black. The headphone parts are made of Alcantara® for a high wearing comfort.

#### **Sound without Compromises and Wires**

The Amiron wireless unites the outstanding sound quality of wired headphones with the complete freedom of a wireless Bluetooth® model. This is made possible by a unique example of German engineering, beyerdynamic's Tesla technology. In combination with the innovative MOSAYC sound personalization by Mimi Defined™, the user is offered an outstanding music experience without limits. The sound personalization allows users to create their own individual hearing profile, which perfectly matches the headphones to their wearer and provides the entire sound image in full blaze of color.

The headphones provide intuitive touchpad controls and the best codecs currently available in the market (Qualcomm® aptX™ HD and Apple AAC – plus aptX™ Low Latency for low-delay audio with Bluetooth®). Users can move around for hours at a time and enjoy their favorite music – for example, over a glass of wine and an opera on their patio in the evening.

#### **Availability and Price**

The Amiron wireless copper will be available from now on in the online shop at [www.beyerdynamic.de](http://www.beyerdynamic.de) and from specialist dealers at a recommended retail price of 799.00 euros (incl. VAT).

## Technical Data: Amiron wireless copper

<b>Transducer type</b>	dynamic, Tesla
<b>Operating principle</b>	closed
<b>Frequency response</b>	5 – 40,000 Hz (in wire-mode)
<b>Nominal impedance</b>	32 Ohm
<b>Transmission</b>	Bluetooth®
<b>Codecs</b>	aptX™ HD aptX™ LL aptX™ AAC SBC
<b>Transmission rate</b>	48 kHz / 24 Bit
<b>Remote and microphone</b>	Touchpad integrated in right ear cup, including hands-free microphone
<b>Type</b>	over-ear
<b>Battery runtime</b>	over 30 h
<b>Weight (without cable)</b>	380 g
<b>Scope of delivery</b>	1,2 m cable with remote control* and microphone (3.5 mm jack, 4-pole) charging cable USB-A to USB-C hardcase Quick Start Guide

### Press Text and Pictures for Download:

<https://europe.beyerdynamic.com/company/press/amiron-wireless-copper-a-sound-statement-in-noble-design>

### Product Page:

<https://global.beyerdynamic.com/amiron-wireless-copper.html>

### About beyerdynamic

beyerdynamic GmbH & Co. KG, Heilbronn, stands for innovative audio products with the highest sound quality and pioneering technology. Two business divisions – Consumer Audio and Pro Audio & Installed Systems – provide tailored solutions for professional and private users. Most of the products are developed in Germany and primarily manufactured by hand – from hi-fi headphones to stage microphones and conference and interpretation systems.

#### Press Contact

Edelman GmbH für beyerdynamic  
Sarah Helmhold, Sophie Bachmann & Nicole Stück  
Schöneberger Str. 15, D-10963 Berlin  
Tel: +49 (0)30 / 310 221 829 041  
beyerdynamicGER@edelman.com  
[www.edelman.de](http://www.edelman.de)

#### Further Information

beyerdynamic GmbH & Co. KG  
Clarissa Horn  
Marketing Manager Consumer Audio  
Theresienstr. 8, D-74072 Heilbronn  
Tel: +49 (0)7131 / 617 - 0  
clarissa.horn@beyerdynamic.de  
[www.beyerdynamic.de](http://www.beyerdynamic.de)