PARMIGIANI

FLEURIER

TORIC PETITE SECONDE

PLATINUM IN MORNING BLUE

THE PARMIGIANI FLEURIER COLLECTION

TORIC PETITE SECONDE
PLATINUM IN MORNING BLUE

A LIVING HERITAGE.
A CONTEMPORARY EXPRESSION OF ELEGANCE.



AT PARMIGIANI FLEURIER, HERITAGE IS NOT A REPERTOIRE OF FORMS TO BE REPRODUCED.

It is a culture to be understood, a body of knowledge to be preserved and a source of creation for the future.

This conviction lies at the foundation of the Maison. It was born from Michel Parmigiani's experience as a restorer, his intimate relationship with the masterpieces of the past, and his determination to preserve the gestures, mechanical principles and culture from which they emerged.

When TORIC appeared in 1996, it gave this vision its first complete horological expression. As the founding collection of Parmigiani Fleurier, it asserted that a profound respect for tradition does not stand in opposition to creation. It makes creation possible.

Three decades later, the TORIC Petite Seconde Platinum Morning Blue carries this philosophy forward in a distinctly contemporary form.

Its platinum case, entirely hand-grained white-gold dial and manually wound PF780 movement in rose gold bring together architecture, rare crafts and mechanical culture in a single object. Hours, minutes and small seconds are sufficient: the richness of this watch lies not in the multiplication of indications, but in the depth of its execution.

The contemporary TORIC does not reproduce the past. It reactivates its knowledge to answer a new question: what should a great dress watch be today?

Parmigiani Fleurier's answer is a watch liberated from the rigidity of former dress codes. A watch whose elegance is expressed through proportion, material, touch and restraint. Precious without being demonstrative, it accompanies a personal and cultivated way of dressing and living.

It embodies a genuine school of elegance: a vision in which style is born neither from ostentation nor from fashion, but from the precision of each choice, the mastery of detail and the harmony of the whole.

Morning Blue belongs to this philosophy. The color does not define the watch; it reveals it. Here, color is neither a fashion effect nor the point of departure. It is the contemporary signature of a deeper permanence.

At Parmigiani Fleurier, the future is not conceived as a rupture. It is continuity made creative.



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A FOUNDING IDEA, REFORMULATED

TORIC was the founding collection through which Michel Parmigiani first expressed his vision for the Maison in 1996.

Created at a time when the culture of mechanical watchmaking had been weakened by the quartz crisis, it was conceived as a declaration of intent: to preserve the knowledge, proportions and traditional crafts of Haute Horlogerie while carrying them forward.

Its characteristic knurled bezel, informed by the rhythm of classical architectural mouldings, gave ornament a structural role. Its proportions reflected Michel Parmigiani's fascination with natural geometry, mathematical harmony and the optical balance of forms.

If the original collection asserted what a traditional mechanical watch could be, the contemporary TORIC asks what a dress watch should mean today.

"With TORIC, we did not seek to revive the past, but to reformulate it. The dress watch deserved a freer expression: more intimate, more tactile and more self-assured." Guido Terreni, CEO of Parmigiani Fleurier

RESTORATION BECOMES CREATION

The surface of the dial carries one of the most significant links between the origins of Parmigiani Fleurier and the contemporary TORIC.

Grenage is an ancient dial-finishing technique encountered and preserved by Michel Parmigiani through his work as a restorer. Its recipe, dating back to the seventeenth century, combines cream of tartar, sea salt ground with a glass pestle, silver and demineralised water.

In developing the contemporary TORIC, the Maison sought a surface that could appear almost smooth from a distance yet reveal its complexity under closer observation. It turned to Michel Parmigiani, who personally transmitted this forgotten technique to its dial-makers. Knowledge recovered through restoration thus became a living contemporary craft.

The process is performed entirely by hand. The paste is spread across the gold surface and worked with specialised brushes in circular movements and in every direction. Because silver is photosensitive, the artisan works in semi-darkness.

A stiff brush first begins to establish the surface. Finer, softer brushes then create a denser and more delicate grain. Through the pressure and movement of the hand, the artisan eventually feels a change in resistance: the moment at which minute particles of silver begin to adhere to the dial.



The result cannot be made mechanically identical. Each surface carries subtle variations in grain and light. These are not imperfections to be corrected, but evidence of the sensitivity and judgement involved in its creation.

On Morning Blue, this ancestral gesture acquires a new purpose. The grain does not merely decorate the dial; it gives the color depth, atmosphere and movement.



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THE COMPLICATION OF SIMPLICITY

The purity of the TORIC Petite Seconde is the result of considerable architectural precision.

The dial is chevé. Rather than remaining completely flat, it descends towards its outer edge, creating a subtle transition between the central surface, the minute track and the case. Inspired by shaped dials of the mid-twentieth century, this construction was reinterpreted with a defined step to avoid a nostalgic or overtly vintage appearance.

Its slender alpha-shaped hands, applied indexes and small-seconds display are arranged to preserve space and visual calm. The PF emblem at twelve o'clock replaces an overt written signature, expressing the identity of the Maison in a manner intended first for the pleasure of the owner.



The polished 950 platinum case measures 40.6 mm in diameter and 8.8 mm in thickness. Its proportions give the watch presence without heaviness, while the finely knurled bezel introduces a measured architectural rhythm around the hand-grained dial.

Platinum contributes through sensation as much as appearance. Its soft white tone does not announce its value, while its density is immediately perceptible in the hand and on the wrist.

THE RICHNESS WITHIN

The restraint of the dial is answered by the richness of the movement.

Visible through the sapphire case back, the calibre PF780 is a manually wound manufacture movement constructed in 18-carat rose gold — a material rarely used for the structural components of a movement and particularly demanding to work and finish.

Its architecture is defined by two expansive bridges and two visible barrels. The double-barrel construction reflects a principle rooted in Michel Parmigiani's restoration experience: energy should be delivered with greater consistency, reducing stress and wear throughout the movement's transmission.

The two barrels are not concealed. They become visual protagonists, revealing the logic of the movement and giving its composition an almost architectural balance.

The rose-gold bridges are decorated with *Côtes de Fleurier*, a pattern developed from intersecting traditional waves. Rather than being produced by an electronically controlled process, the decoration is incised using an antique cam-operated guilloché machine. Its execution requires patience, sensitivity and the judgement of the human hand. Hand-bevelled steel bridges provide a cool-toned counterpoint to the warmth of the gold.

Composed of 157 components and 27 jewels, the calibre PF780 measures 3.15 mm in thickness. It operates at 4 Hz and provides a power reserve of 60 hours.

Manual winding keeps something intimate alive an essential intimacy. Each turn of the crown establishes a tactile connection between the wearer and the mechanism, while the absence of an oscillating mass leaves the movement and its finishing entirely open to view.





SARTORIAL
TO THE LAST DETAIL

The sartorial character of the TORIC is not an analogy applied to the watch after its creation. It is present in its construction, its materials and the way it is worn.

The Morning Blue dial is paired with an Akoya Grey nubuck alligator leather strap. Its matte, velvety surface responds to the fine grain of the dial, creating a harmony of textures rather than an emphatic contrast of colors.

The strap requires around twenty manual operations and two days of work. Its six constituent layers are shaped and assembled by hand. The visible stitching follows the Italian punto a mano tradition: a minute stitch followed by a longer interval, recalling the discreet handwork found in fine Neapolitan tailoring.

A 950 platinum pin buckle completes the watch. Chosen in place of a folding clasp, it allows the strap to open fully so that no metal blade interrupts the view of the movement.

Every element contributes to the same experience: the softness of the nubuck, the density of platinum, the changing light of the hand-grained dial, the tactile act of winding and the private discovery of the gold movement.











MORNING BLUE: THE CONTEMPORARY SIGNATURE OF A LIVING HERITAGE

The chromatic language of the contemporary TORIC is informed by an architectural understanding of color.

Like a color chosen for an interior, it must possess identity without becoming assertive. It must coexist naturally with its surroundings, influence perception and mood, and retain its relevance beyond the rhythm of seasons.

Morning Blue introduces a fresh, positive energy into this language. Neither the deep blue of night nor the clear blue of day, it evokes the precise moment when the morning sky begins to acquire light. It is luminous without being bright, expressive without becoming ostentatious.

On the TORIC Petite Seconde, color, material and texture are inseparable. Morning Blue is applied to a dial of 18-carat white gold and transformed by the hand-grained surface beneath it. Instead of reflecting light directly, the dial diffuses it across thousands of minute irregularities. Its appearance changes with the angle of the wrist, moving between cooler and more luminous nuances as the day unfolds.

Its fresh light brings a new expression to the architecture of the TORIC. It animates the grenage, enters into dialogue with the muted white of platinum and responds to the matte softness of the Akoya Grey strap.



Color here is not the story. It is the final modulation of a coherent horological thought — the contemporary signature of a deeper permanence.



A DRESS WATCH FOR THE PRESENT

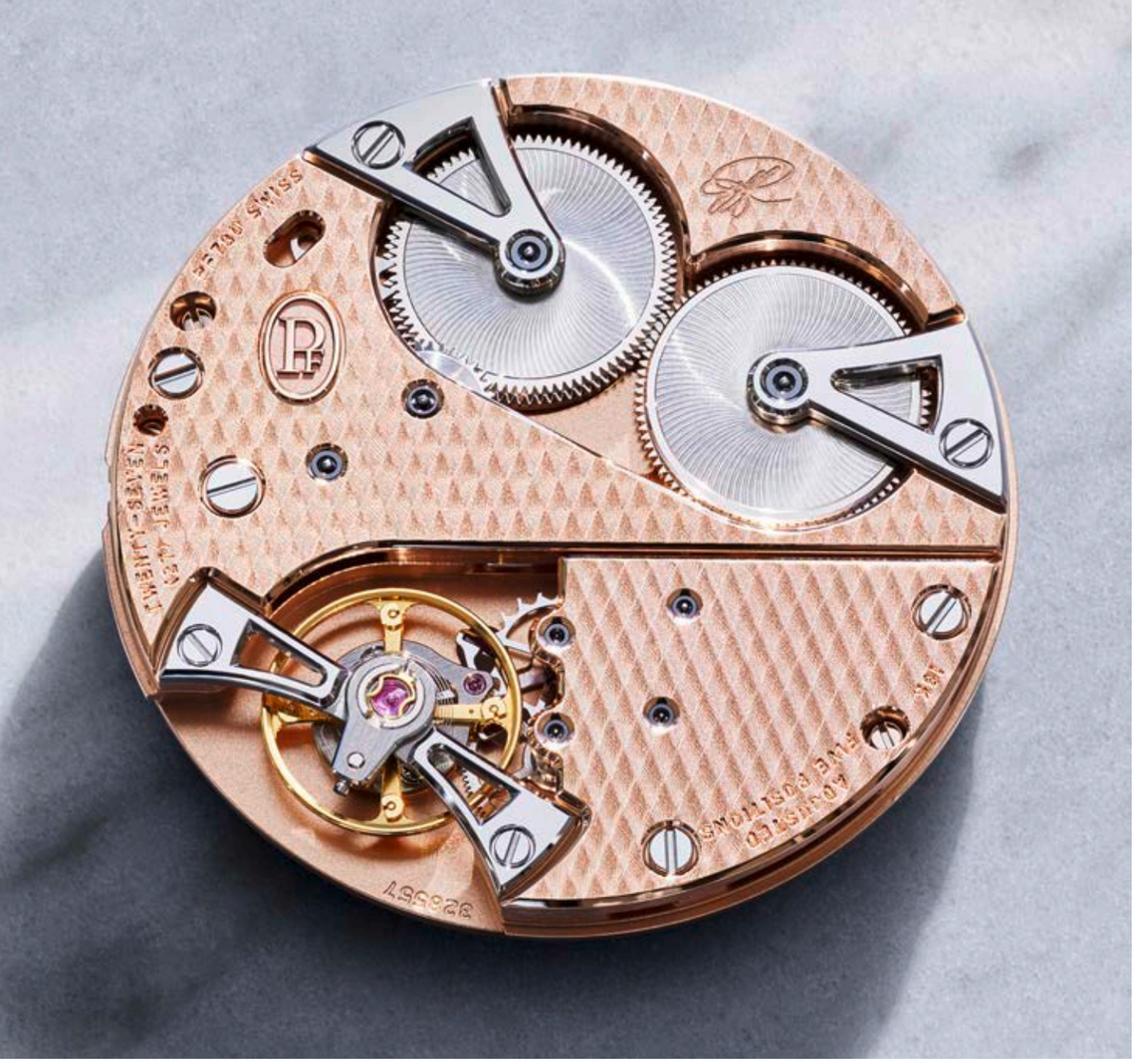
The TORIC Petite Seconde Platinum Morning Blue is a dress watch, but it is no longer confined to traditional dress codes.

It belongs as naturally beneath the cuff of a tailored jacket as it does beside the textures of cashmere, fine knitwear or an unstructured wardrobe. Its elegance does not depend on an occasion. It accompanies a personal manner of dressing and a cultivated relationship with objects.

This is Parmigiani Fleurier's conception of Private Luxury: an object chosen not for the recognition it produces, but for the knowledge, emotion and pleasure it contains.

The TORIC does not ask to be understood from across the room. It rewards proximity. Its grenage reveals the hand. Its proportions reveal the eye. Its movement carries an entire culture of mechanics.

Born from restoration and reformulated for contemporary life, the TORIC Petite Seconde Platinum Morning Blue expresses a simple conviction: tradition remains alive only when it continues to create.



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DIAL
Color: Morning Blue
Material: 18ct white gold
Finishing: *hand-grained*
Indices: hand-applied 18ct gold rhodium-plated appliques

Platinum

PFC940-2010008-300181

FUNCTIONS
Hours, minutes, small seconds

HANDS
Hours and minutes: 18ct gold rhodium-plated
Small seconds: rhodium-plated steel

STRAP
Akoya Grey hand-stitched nubuck alligator leather
Closure: platinum 950 pin buckle

CALIBRE
PF780 – Manual winding manufacture movement with small seconds in 18ct rose gold
Power reserve: 60 hours
Frequency: 28,800 Vph (4 Hz)
Jewels: 27
No. of components: 157
Total diameter: 28.4 mm
Thickness: 3.15 mm
Decoration: Côtes de Fleurier, hand-bevelled steel bridges

CASE
Polished platinum 950 with knurled bezel
Diameter: 40.6 mm
Thickness: 8.8 mm
Crown: Ø 6 mm
Glass: ARunic anti-reflective sapphire
Case back: ARunic anti-reflective sapphire
Engraving on case back: serial number – “SWISS MADE” – “PARMIGIANI FLEURIER”
Water resistance: 30 m



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