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**Sony Electronics Becomes Camera Provider for USA TODAY NETWORK**

*Gannett to equip Journalists from USA TODAY and more than 250 additional outlets with Sony Imaging products*

**November 17, 2021 – SAN DIEGO, CA -** Sony Electronics Inc. a global imaging leader, and Gannett Co, Inc., operator of USA TODAY NETWORK spanning more than 250 national and local media outlets including *USA TODAY,* have today announced that Sony will become the imaging products provider for Gannett’s photographers and video journalists.

The award-winning news organization will provide its team access to a wide variety of Sony’s imaging products highlighted by the Sony Alpha 1 and FX Cinema Line cameras and G Master™ line of interchangeable lenses. The rollout of Sony imaging kits for Gannett will begin immediately in select markets.

Gannett’s Pulitzer-Prize winning content touches the lives of more than 150 million people each day. Their photo and video journalism team features more than 500 professionals covering more than 10,000 events annually, producing nearly two million edited images and thousands of original videos each year.

“Storytelling through images has been a large part of our organization throughout national and local coverage, and through our sports content,” said Bruce Odle, President of Imagn, Gannett’s in-house photo agency and sports image wire service. “We are excited to bring Sony’s innovative equipment to our journalists to allow them to capture the moments and emotions in new ways to complement the compelling stories of the USA TODAY NETWORK~~.~~”

In addition to product delivery, Sony will be supporting Gannett with extensive product service offerings, while also providing direct, on-site support for photo and video journalists at many key industry events.

“We are extremely pleased to be able to collaborate with Gannett, one of the world’s largest news organizations with an unparalleled commitment to delivering multimedia news and creating digital content,” said Yang Cheng, Vice President of Imaging Products and Solutions Americas at Sony Electronics. “Gannett’s USA TODAY NETWORK is an innovative and venerable news brand, preserving local journalism and reinventing national news. We are honored that they have chosen to equip their talented visual journalists with Sony imaging products, and are confident it will allow them to capture, communicate and share stories in ways they never have before.”

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**About Sony Electronics Inc.**Sony Electronics is a subsidiary of Sony Corporation of America and an affiliate of Sony Corporation (Japan), one of the most comprehensive entertainment companies in the world, with a portfolio that encompasses electronics, music, motion pictures, mobile, gaming, robotics and financial services. Headquartered in San Diego, California, Sony Electronics is a leader in electronics for the consumer and professional markets. Operations include research and development, engineering, sales, marketing, distribution and customer service. Sony Electronics creates products that innovate and inspire generations, such as the award-winning Alpha Interchangeable Lens Cameras and revolutionary high-resolution audio products. Sony is also a leading manufacturer of end-to-end solutions from 4K professional broadcast and A/V equipment to industry leading 4K and 8K Ultra HD TVs. Visit <http://www.sony.com/news> for more information.  
  
**About Gannett**Gannett Co., Inc. (NYSE: GCI) is a subscription-led and digitally focused media and marketing solutions company committed to empowering communities to thrive. With an unmatched reach at the national and local level, Gannett touches the lives of millions with our Pulitzer Prize-winning content, consumer experiences and benefits, and advertiser products and services. Our current portfolio of media assets includes USA TODAY, local media organizations in 46 states in the U.S., and Newsquest, a wholly owned subsidiary operating in the United Kingdom with more than 120 local news media brands. Gannett also owns the digital marketing services companies ReachLocal, Inc., UpCurve, Inc., and WordStream, Inc., which are marketed under the LOCALiQ brand, and runs the largest media-owned events business in the U.S., USA TODAY NETWORK Ventures. To connect with us, visit [www.gannett.com](https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.gannett.com&esheet=52486490&newsitemid=20210907005127&lan=en-US&anchor=www.gannett.com&index=7&md5=79da391258cc566b129dda23be1be45f).  
  
**About the USA TODAY NETWORK**  
USA TODAY NETWORK, part of Gannett Co, Inc. (NYSE: GCI), is the largest local-to-national media organization in the country, powered by our award-winning newsrooms and marketing solutions business. With deep roots in local communities spanning the U.S. with more than 250 local media brands, plus USA TODAY, we engage more than 145 million people every month through a diverse portfolio of multi-platform content offerings and experiences. For more information, visit [www.gannett.com](https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.gannett.com%2F&esheet=52486490&newsitemid=20210907005127&lan=en-US&anchor=www.gannett.com&index=8&md5=dc09cc641b9b2a09dc18b1517fe1543f).

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