

A close-up, artistic photograph of a woman's face in profile, looking towards a large waffle cone. She has vibrant, multi-colored eye makeup in shades of purple, blue, and green, with long, dark eyelashes. Her mouth is slightly open, showing her teeth. The waffle cone is filled with soft-serve ice cream in a rainbow of colors: orange, yellow, green, and purple. The background is a solid, deep purple. The overall mood is whimsical and indulgent.

# Soft Serve

Feast on servings of new Soft Serve Shadow featuring a unique, creamy, bouncy texture. 12 delectable shades each layer smoothly onto the lid with buildable colour that's long-wearing, non-creasing and simply delicious. Apply with our new 248 Small Eye Shader Brush.





#### **Soft Serve Shadow**

**Bounce Around** light, cool taupey silver (pearl)  
**Quite Yummy!** light pink (satin)  
**Cushy Life** light warm golden beige (pearl)  
**Put Me To Shame** mid-tone dirty taupe (satin)  
**So So Saucy** mid-tone peach (satin)  
**Plead Guilty** vibrant sparking gold (pearl)  
**Jealous Girl** mint green (satin)  
**Must Be Lust** sparkling bronzey tan (pearl)  
**Girls, Girls!** soft pastel purple (satin)  
**Best Make Up** light golden highlighter (pearl)  
**Big Bad Blue** soft pastel blue (satin)  
**Softened Up** mid-tone warm brown (satin)

Verkoopprijs: €21

#### **Dare Hue! Brow Pencil**

**Violet Infused** soft lavender  
**Blonde Not Bland** pastel peach  
**Pink Confetti** pastel pink  
**Frisky Fresh** soft mint green  
**What A Highlight** soft white gold highlighter

**Clearly Groomed** nudey beige

Verkoopprijs: €21

#### **Brush**

**248 Small Eye Shader**

Verkoopprijs: €27

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BESCHIKBAAR 11 Juni 2016 bij alle M.A.C verkooppunten en op [www.maccosmetics.nl](http://www.maccosmetics.nl)

Voor meer informatie en beeld aanvragen: UNLIMITED PR. E: [bente@u-pr.nl](mailto:bente@u-pr.nl). T: 020 626 6176