

# PLASTICS RECYCLERS EUROPE RECYCLING CONFERENCE 8 MAY 2014 INTERPACK DUESSELDORF



**“Let’s work together on plastics packaging design!”**

*Plastics Recyclers’ Europe platform for recyclability assessment*

Recycling Conference Interpack Fair Düsseldorf  
8 May 2014, 13:30 -16:30  
interpack - Room 814, Hall 8B - 1st floor (conference area)

13:00 - 13:30

## Registration

- 13:30 - 13:40     Welcome Speech  
Ton Emans - President - Plastics Recyclers Europe
- 13:40 - 13:45     Video Message  
Janez Potočnik - Commissioner for Environment
- 13:45 - 14:05     Resource Efficiency for plastics  
Helmut Maurer - DG Environment European Commission
- 14:05 - 15:25     How does packaging design affect recycling?  
Michael Scriba - CEO - mtm plastics GmbH
- 15:25 - 15:45     RecyClass tool: how to simply improve plastic packaging recyclability  
Paolo Glerean - PET rigid film Sales Director – Public Affairs Aliplast spa
- 15:45 - 15:05     Industry commitment for PET bottle design: EPBP  
Klaus Stadler - Director Environment & Water Resources Europe The Coca-Cola Company

15:05 - 15:30

## Coffee break

- 15:30 - 15:50     RecyClass tool: case studies  
Martin Bender - Managing Director – HTP Packaging Technologist  
Paul East - Packaging Technologist - RECOUP
- 15:50 - 16:10     Unilever sustainable living plan and packaging design  
Louis Lindebergh - Global Packaging Sustainability Director - Unilever
- 16:10 -16:20     Q&A session  
Jim Armstrong (moderator) - Management Committee Member - Plastics Recyclers Europe

16:20 -16:30

## Closing

Ton Emans - *President* - Plastics Recyclers Europe

Media partners:



Conference organized by:



For more information visit our website: [www.plasticsrecyclers.eu](http://www.plasticsrecyclers.eu) or follow us on twitter [@EuPR1](https://twitter.com/EuPR1) & [Linked in](https://www.linkedin.com/company/plastics-recyclers-europe).