CAPTURE ◉NE

Media Kit

Capture One 22

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CAPTURE ONE

Letter from the CEO

Dear Capture One Community,

I'm thrilled to announce the launch of **Capture One 22**, the most powerful version of Capture One ever. Building upon our software's DNA for "true to life" image color that is both reliable and fast, **Capture One 22** is the culmination of months of technological innovation. Guided by our deep understanding of photography workflows, **Capture One 22** boasts even more powerful editing tools, from Panorama Stitching to HDR Merging to Wireless Tethering to our first AI feature, Auto Rotate — all equipped to serve the needs of photographers worldwide to bring to life the world as they see it.

Personally, I'm very proud of this launch and what we have accomplished in the last year. Only a year ago, I officially joined as company CEO, and since then, I have witnessed our product evolve, and our community grow.

And while Capture One remains a relatively young company, having split officially from Phase One in 2019, we have accomplished a lot in our short tenure. Since 2019, we have doubled the number of active users, an achievement that reflects the ingenuity and dedication of a focused and agile team — a team devoted to serving the needs of photographers globally.

And we're just getting started.

Our ambitions to grow our business independently and advance our software in our Copenhagen and Athens offices will continue. I could not be more excited about what the future holds for Capture One and its world-class creative community.

Keeping that in mind, there's more to come in the new year — updates which we will share with you early next year, once the holiday bacchanal has subsided. In the meantime, please welcome the arrival of **Capture One 22**.

Yours,

Rafael Orta
CEO, Capture One

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FAQs

Q: What are the new features in Capture One 22?

A: Capture One 22 introduces some of our most highly requested features, such as Panorama Stitching and HDR Merging, plus Wireless Tethering for selected Canon cameras and Auto Rotate. It also lays the foundation for a suite of exciting new products and features coming in 2022 focused on multi-device connectivity, including our first cloud & tablet products coming early next year.

Q: Are there any new ProStandard profiles being added to Capture One 22?

A: Yes, all newly added cameras have the ProStandard color profile. We can add ProStandard profiles for older cameras if we see enough requests for a given camera.

Q: What cameras are supported in Wireless Tethering?

A: Full Support:

- Canon R5
- Canon R3
- Canon 1Dx II
- Canon 1Dx III

Preliminary Support:

- Canon 5D IV
- Canon R
- Canon R6
- Canon 90D

Q: Where do I find my license key if I preordered?
A: You can simply use your current license key.

Q: How do I manage my licenses and activations?
A: See this link to get started:
https://support.captureone.com/hc/en-us/articles/
360014172697

Q: Will Capture One 22 work on iPad?
A: No, Capture One Pro is software made for Windows and Mac computers. The iPad application will share some of the features and work with Capture One Pro 22, but it is a different application.

Q: Are you going to release the iPad version soon?
A: The iPad app is currently in a closed alpha test, and we are aiming to release a more open beta in the first few months of 2022.

Q: Will the iPad version also work on iPhones?
A: No, not at this stage.

Q: Are you going to do Wireless Tethering for more cameras?
A: Yes, Canon is just the beginning. We would very much like to hear what cameras you would like to see added!

Q: What new cameras or lenses are supported in Capture One 22?
A: Cameras:
- Sony A7 IV
- Nikon Z 9
- Canon R3

   Lenses:
- Canon RF 85mm F1.2L USM DS
- Canon RF 50mm F1.8 STM
- Canon RF 85mm F2 MACRO IS STM
- Canon EF 70-200mm f/4L IS II USM

Q: Will Capture One 22 run on M1 Max/Pro?
A: Yes.

Q: Will Capture One 22 run on my Apple computer running High Sierra?
A: Capture One 22 will officially support the newest three macOS versions at the time of release. MacOS 10.13 (High Sierra) will not be supported.

Q: Does Capture One 22 have Metal support for non-M1 chip support?
A: Not yet.

Q: I would like to buy more seats for my Capture One Pro license – how do I purchase more seats?
A: If you'd like more seats, you can explore our multi-user plans here: https://www.captureone.com/en/products-plans/multiuser-enterprise

Q: Can I get more Sessions for CO Live if I ran out of Sessions?
A: No, it is not possible. Currently, the limit is 25 Sessions or 25.000 images per month.

Q: Can I change any settings on Auto Rotate?
A: No, it's driven by AI and can't be configured.

Q: Do my old styles work with Capture One 22?
A: Yes.

Q: Are there restrictions to the usage of HDR and Pano? File types, sizes, number of images that can be utilized, etc.?
A: Only RAW files can be stitched/merged. Currently the OUTPUT image cannot exceed 715 megapixels, but the built-in scaling option in Panorama Stitching will help achieve this. The actual limit of files is largely dependent on hardware.

We have not done enough testing yet to provide a formal tech spec with limitations. We will provide the full tech spec as we get closer to launch.

Q: Is Apple 'metal' integration coming to iPad app?
A: It is quite high on the priority list for tablet, but we cannot say with certainty that we will release it at this stage.

Q: Are there any changes to the Keystone tool?
A: No, not yet.

Q: If you already have a Capture One subscription, do I need to purchase an upgrade to Capture One 22?
A: As a subscriber, you always have access to the latest version of Capture One software. That means you can download Capture One 22 at no extra cost. Simply download the software and activate it with your current license key to get started. For more details on how to get your free upgrade, follow this link: https://support.captureone.com/hc/en-us/articles/360014172697

Polina Washington

St. Petersburg-based photographer **Polina Washingto**n is well known for her use of light and color. Her background in cinematography is highly reflected in her imagery. She has worked with Leica Russia, Fujifilm Russia and iPort Apple reseller.

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- POLINA WASHINGTON

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Interview

Based in rainy, gray St. Petersburg, cinematic storyteller **Polina Washington** brings a much more colorful world to life in her photography. With darker settings as her backdrop, Polina uses color and light as her key tools to show the world as she sees it – a brighter, dreamier reality.

Traveling to the small seaside town of Kaş in Turkey with minimal gear and her compact Leica M10R and Q2, Polina isn't a believer in planning out shoots, preferring to go in with no expectations and seeing what can come from the moment. With this fluid, spontaneous shooting process, the group suddenly became the heroes of the explorative story Polina envisioned – "We were the story we wanted to represent; it was our story of us being on the road, of us building relationships with each other while seeing beautiful places. We knew about a few interesting locations, but each time we planned something, we found some road that we didn't know. And we thought, 'Let's go and check it out.'

And each time we did that, we found amazing and interesting places for shoots. We never really knew where we were going to be – and that was perfect," explains Polina.

Not only did Polina explore new landscapes, but she also tried her hand at the new Capture One 22 to see what possibilities it held for enhancing her storytelling. Not usually shooting panorama images, the new Panorama Stitching feature was a first for Polina, proving to be another way for her to express her creative vision: "I found shooting panoramas really interesting; I think it's a cool format for creating really fascinating stories. I can see myself using panoramas in a collage – it's very cinematic and dramatic and gives you a much wider opportunity to photograph any place. I never thought about making panoramas before, and I was afraid it would be difficult. But actually, the Panorama Stitching tool was really comfortable and easy – you just push a button and that's it. Nothing complicated."

Leroy Souhuwat

Iceland-based **Leroy Souhuwat** is a travel photographer with roots coming from the Maluku Islands. His work is mainly focused on capturing nature and landscapes with Fujifilm X cameras as his tool of choice.

Ausra Babiedaite

Originally from Lithuania, **Ausra Babiedaite** is a Copenhagen-based fashion photographer, co-founder and creative director of Van Duo Studio, and the former art director of Sindroms magazine. Ausra's work has appeared in global publications including Vogue, L'Officiel, Tush, and Infringe. With her own feminine and highly-conceptual photography style, Ausra's work offers a modern take on beauty intertwined with her personal relationship with color.

Press Contact

Here at Capture One, we create world-class tools for editing, organizing, and working with photos.

What started as an application for powerful Phase One cameras led to an award-winning software used by photographers and studios worldwide.

Based in Copenhagen, Denmark, and with a team of global partners, we constantly innovate to empower image creators everywhere – and keep your photography one step ahead.

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