



Press Release

EVOC PHOTO: CT 40I

PHOTOGRAPHER'S FLIGHT COMPANION AND STEADFAST STUDIO ASSISTANT IN ONE

With the lightweight EVOC CT 40I roller bag, it is now even easier to organise photo shoots in the studio or in the city. Your professional camera and lenses travel with you, safe and secure in your hand luggage.

- **Variable:** individually adjustable using padded compartment dividers.
- **Mobile:** lightweight skate wheels for easy handling.
- **Cabin-sized:** a huge amount of photography equipment plus a laptop can all go in as hand luggage.



You look out of the aircraft's window at the very moment that your suitcase containing all your camera equipment clatters onto the conveyor belt. The hours on board are haunted by the question: will my equipment arrive undamaged?

The lightweight **EVOC CT 40I** roller bag will not just make travelling with camera equipment or a drone a more relaxed affair in future. It can be taken on board as hand luggage and, with a volume of 40 litres, it offers a lot of storage space. The robust moulded base and the sidewalls are padded in the main compartment for extra protection. The case can also be sub-divided horizontally and vertically as desired using fluff-free padded dividers and block elements. Flexible straps additionally help to hold objects firmly in place. There is ample

space in three water-repellent, see-through zipped pockets and four mini-compartments for memory cards, a light metre, batteries and other accessories. An additional compartment for a laptop and a "mobile office" organiser compartment convey and protect the other essentials on any trip.

Prior to boarding the **CT 40I** can be pulled easily and soundlessly to the counter on its skate wheels. A sturdy aluminium base bar provides the necessary stability when waiting in line. And although of course luggage should never be left unattended, a business card holder is integrated into the CT 40I and the camera compartment can be locked - just in case.



In the last 20 years, we have travelled to more than 50 destinations – always in search of the best trails and most amazing powder runs. Finding the right backpacks and bags that met our requirements in terms of functionality, protection and quality was difficult. So, we started developing equipment according to our personal preferences. Since 2008, EVOC has stood for evolution and the concept of high-quality, sporty backpacks, bags and luggage – with a particular focus on proper protection. EVOC – PROTECTIVE SPORTS PACKS



Once you arrive on the set, all these features ensure you work smoothly and safely. Whether a change of motif in the studio or a change of location in the city, the countryside or the wilderness: all your equipment is immediately to hand, well-protected and quick and easy to move around on almost any surface, thanks to the sturdy, extra-wide, ball-bearing-based trolley rollers.

The CT 40I can be found in well-stocked specialist photography shops from the summer of 2019.

SPECIFICATIONS, FACTS & FIGURES:

CT 40I

- Volume: 40 l
- Dimensions: 55 x 38 x 21 cm
- Weight: 3350 g
- Colours: black
- Price: EUR 400

Instagram: @evocsports | #evocsports #evocphoto

Facebook: www.facebook.com/evocsports/

Media Contact Europe: Dani Odesser | press@evocsports.com | +49 (0)170 3131812

Media Contact North America: LoganVonBokel | hotroutemedia.com | logan@hotroutemedia.com



In the last 20 years, we have travelled to more than 50 destinations – always in search of the best trails and most amazing powder runs. Finding the right backpacks and bags that met our requirements in terms of functionality, protection and quality was difficult. So, we started developing equipment according to our personal preferences. Since 2008, EVOC has stood for evolution and the concept of high-quality, sporty backpacks, bags and luggage – with a particular focus on proper protection. EVOC – PROTECTIVE SPORTS PACKS

EVOC Sports GmbH | Tegernseer Landstraße 37a | 81541 Munich | +49 89 540 41 14-0 | press@evocsports.com