**CREDITS**

**AGENCY** : TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Isabel Broes, Nadine Kienen, Zara Versaen

**CAMPAIGN TITLE**: SuperPlus

**CREATIVE DIRECTOR:** Frank Marinus

**CREATIVE TEAM:** Stijn Klaver, Chiara De Decker, Stefan Dias, Julien Riviezzo, Sandrine Rozenberg

**ACCOUNT TEAM:** Geert Potargent , Marieke Michils, Elien Limpens, Kwinten Scheepers, Thomas Hoogmartens, Munanga Kabue

**STRATEGY** : Kristof Janssens

**DIGITAL STRATEGY:** Bart Maras, Jeroen Govaerts, Frederik Severijns

**INTEGRATED BRAND STRATEGIST:** Jolien Van Heyste

**DIGITAL CREATIVE TEAM:** Inge Bracke, Alexandra Crismer, Nadine Claes, Ann Vanminsel, Sarah Pierrequin

**TRAFFIC**: Xandra Van der Mersch, Christine Lips

**DIRECTOR STUDIO**: Danny Jacquemain

**RETOUCHES** : Léa Leborgne, François-Olivier Dedeyn (Shootbox)

**DTP** : Léa Leborgne, Patti Secci

**DIGITAL PRODUCTION** : MAKE

**PROJECTS MANAGEMENT TEAM :** Max Van der Beken, Juliette Defoux, Stijn Punie

**ONLINE PRODUCTION:** Yannick Van der Goten, Beatrice Bouüaert, Matthias Deruddere, Tim Kaelen, Jaimy Vanaken, Benjamin Van Maldergem, Olivier Berger

**ART BUYER:** Elly Laureys

**AGENCY PRODUCER:**

Lore Desmet

**PHOTOGRAPHER:**

Le Silo

**PRODUCTION COMPANY: BOUNCE ROCKS**

Producer: Femke Timmers

Director : Le Silo

**POST-PRODUCTION COMPANY: MAKE**

Post-producer: Geneviève [Paindaveine](https://peopleportal.tbwagroup.be/index.php?p=emp&idE=205&idCon=206&upn=genevieve.paindavein&objectsid=S-1-5-21-1873548411-3133325695-1732746354-5970)

Offline: Le Silo

Online: Enzo Piccinato

Sound: Gwenn Nicolay

**SOCIALS PRODUCTION COMPANY: MAKE**

Producer: Geneviève Paindaveine

Online:Federico Colella

**RADIO PRODUCTION COMPANY: MAKE**

Producer:Raf Cyran

Sound: Gwenn Nicolay

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS:** Johan Putseys, Angelique Pistidda, Stephanie Van Geit, Laura Monteleone, Gilles Nevens