



FOR IMMEDIATE RELEASE

Jebsen & Jessen Technology Cements Position as Leading Solutions Provider in Turf & Irrigation

New and Extended Exclusive Partnerships with Biral, Durabunker, and Polylast Augments Jebsen & Jessen Technology's Offerings



Durabunker Shallow Edge distributed by T&I under the new exclusive partnership

Singapore, September 11 2019 – The Turf & Irrigation Division (T&I) of Jebsen & Jessen's Technology business unit is making strides in its offerings with new exclusive partnerships with **Polylast**, **Durabunker** and an extended exclusive partnership with **Biral**. This is on the back of an exclusive partnership with BA Pumps & Sprayers announced in June 2019 and further cements Jebsen & Jessen's market-leader capabilities as the leading solutions provider in Turf & Irrigation.



Polylast Bunker Liner distributed by T&I under the new exclusive partnership

Jebsen & Jessen Technology Pte Ltd
18 Enterprise Road, Singapore 629824
Tel +65 6305 3688 **Fax** +65 6305 3699 turftech.jjsea.com



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To stay ahead of the game and meet the growing needs, Jebsen & Jessen's new partnerships will see the introduction of Polylast's bunker liners, Durabunker's synthetic bunker product, and Biral's BTD-200 warning system. The three partnerships add on to Jebsen & Jessen's current offerings and each provide unique and quality solutions; Biral's partnership brings onboard a unique lightning warning system that assists in safety concerns while partnerships with Durabunker and Polylast will expand the product range to service the construction and renovation of golf courses.



Biral BTD-200 lightning warning system distributed by T&I under the extended partnership

The partnerships leverage on Jebsen & Jessen Technology's distribution expertise, knowledge of local markets, and expertise in turf management to serve the Southeast Asian market.

"This is an exciting time for us at T&I as we pursue growth opportunities and further develop our business through innovation and partnerships. We are always looking to strengthen our offerings and better support our customers in the region by bringing global technologies from the world's leading manufacturers. With our new exclusive partnerships with Polylast and Durabunker and an extended exclusive partnership with Biral, we are better placed to offer total solutions in turf care and horticulture throughout Southeast Asia," said Henrik Friis, Regional Director of Jebsen & Jessen Technology – Turf & Irrigation Division.

About Jebsen & Jessen Technology – Turf & Irrigation Division

We provide total solutions in turf care and horticulture management for golf courses, parklands, stadiums and other public facilities throughout South East Asia. Our products range from turf maintenance equipment, buggies and utility vehicles to sprinkler systems and fertilisers. With complete service, warehousing and distribution facilities in the region, we are well equipped and ready to adapt swiftly to local requirements.

Beyond distribution we offer a full service, including after-sales support, spare part supply chain, training and commissioning. We also offer a dedicated turf & horticultural management service, providing consultancy and training.



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For more information, visit us at www.turftech.jjsea.com

For more information, please contact:

Sales & Marketing:

Budsaba Thumchua
Jebsen & Jessen Technology
+66 2 787 8101
budsaba_t@jjsea.com

Media:

Anthea Ho
Jebsen & Jessen Group
+60 3 5030 6216
Anthea_ho@jjsea.com