

Media release:*For immediate release*

March 2018

**VEGAN VICTORIA JOINS THE BEEFY BUNCH ON NEW *ST KILDA*
BURGER BAR MENU**

Melbourne's favourite one stop burger shop, *St Kilda Burger Bar (STKBB)*, is ramping things up in 2018, launching what owner and burger savant Rabih Yanni describes as "the best menu yet."

STKBB's new menu will see meaty mates and plant-based pals dining in harmony, with the exciting new addition of the Vegan Victoria burger, sure to achieve signature status. Loyal beef-buffs need not fear, as STKBB will maintain its commitment to premium cuts of 100 percent certified grass-fed Angus beef, with the Kon Kahn and Kamikaze burgers joining the gang.

New burgers include:

- Vegan Victoria – *Beetroot bun, pickled and roasted mushrooms, Olia cheese, lettuce, tomato*
- Kon Kahn – *Beef, chilli con carne croquette, Monterey Jack chilli cheddar, jalapeño aioli*
- Kamikaze – *Beef, wasabi peas, cream cheese, lettuce, pickled ginger, cucumber*
- Pablo – *Crumbed chicken, piri piri mayo, cheese, lettuce, tomato*

Vegan Victoria will be cooked on a separate grill and treated with respect, so veg-friends need not fear. "We've been working on this one for a while," says Yanni of the Vegan Victoria. "Vegan options on meat-focused menus can often seem – and taste – like an afterthought. With such a strong vegan movement in Melbourne, and a high standard of vegan food, we wanted to perfect Vegan Victoria before making it available to the public."

Seriously tasty sides will be abundant, with healthy options to boot, including:

- Popcorn Chicken, *spicy BBQ sauce*
- Sweet Corn Croquettes, *jalapeño aioli*
- Grain Salad – *black quinoa, charred corn, sweet potato, turtle beans, creamy feta, jalapeño vinaigrette*
- Plus, *creamy cheese* or *candied bacon* at the ready, to be loaded on to battered chips

On the sweeter side of things, Pastry Chef Daniel James has put some serious TLC into his exciting new creation, the handcrafted STKBB Magnum – *salted caramel, dark chocolate, popping candy* – sure to win hearts.

The new menu launched on Thursday, 15 March, with the STKBB Truck launching a condensed menu offering on the same day.

- Ends -

**About St Kilda Burger Bar**

St Kilda Burger Bar opened in 2015, the first of its kind to be situated in a pub drive-through in Melbourne. Serving a range of burgers from its permanent location at the Grosvenor Hotel and from its roaming food truck, with a commitment to sourcing, ageing and preparing premium cuts of 100 percent certified grass-fed Angus beef.

Website: <https://www.burger.melbourne/>

Facebook: www.facebook.com/STKBB

Instagram: @stkburgerbar
#stkbb

Address: 16 Brighton Road, St Kilda East 3181 (enter via drive-through)

Opening hours: Monday to Thursday 3pm - late, Friday to Sunday 12pm - late

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