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PRESS RELEASE

Naturally vibrant: GNT highlights power of plant-based EXBERRY® colors at Gulfood Manufacturing

GNT will demonstrate how plant-based EXBERRY® colors can deliver vibrant shades while supporting natural ingredient lists at Gulfood Manufacturing 2026 (November 3-5, Dubai).

Middle Eastern consumers are looking for exciting food and beverage experiences, with PWC research showing they are more open to culinary exploration than the global average. At the same time, they increasingly expect products to contain natural ingredients, with four in ten saying they avoid ultra-processed foods.¹

EXBERRY® colors are a halal- and kosher-friendly solution made from non-GMO fruits, vegetables, and plants. They can be used to deliver a complete spectrum of vibrant shades in food and drink while supporting natural ingredient declarations.

At Gulfood, GNT (Stand B6-48, Hall 6) will demonstrate the colors' potential with EXBERRY® beverage concepts that use bold shades to signal exciting flavor profiles.

The concepts highlight how plant-based colors can be used to catch the eye, indicate product positioning, and encourage social sharing.

Santhosh Thankappan, Sales Director at GNT Middle East, said: "Consumers are increasingly looking for balance. They want products to deliver excitement and indulgence, but they're also conscious of what they consume and want greater transparency around ingredients. We help brands satisfy both needs with our vibrant, natural EXBERRY® colors."

For more information about EXBERRY®, visit: www.exberry.com

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About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colors for food and drink. The EXBERRY® portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals,

snacks, sauces, savory, and plant-based meat, seafood, and dairy. EXBERRY® colors are trusted by many of the world's leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments to ensure the quality and availability of raw materials over the long term. Customer service is a key focus. The company provides full support throughout every stage of the product development process, including concept innovation, color selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.

¹ PWC 'Voice of the Consumer 2025: Middle East findings'