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FOR IMMEDIATE RELEASE

Ring in the holiday season with festive events at Atlanta-area Simon centers

Calhoun Outlet Marketplace, Lenox Square, Mall of Georgia, North Georgia Premium Outlets, Phipps Plaza, Sugarloaf Mills and Town Center at Cobb to offer cheerful programs and activities to area shoppers

ATLANTA (November 1, 2017) – Atlanta-area Simon centers are celebrating the season with festive happenings for families and shoppers to enjoy. Throughout November and December, **Calhoun Outlet Marketplace, Lenox Square, Mall of Georgia, North Georgia Premium Outlets, Phipps Plaza, Sugarloaf Mills** and **Town Center at Cobb** are hosting seasonal events like the Macy's Great Tree Lighting, Santa arrival celebrations, specialty photos, holiday blood drives and more for guests to revel in during the most wonderful time of year!

Calhoun Outlet Marketplace (455 Belwood Rd. / 706.602.1305 / Facebook / Twitter / Instagram / Website)

- **The Salvation Army Angel Tree Program:** *Beginning in December*
Calhoun Outlet Marketplace will partner with The Salvation Army for the annual Angel Tree program, which provides new clothing and toys for children of families in need. Please visit premiumoutlets.com/calhoun for the 2017 program location and schedule.

Lenox Square (3393 Peachtree Rd., N.E. / 404-233-6767 / Facebook / Twitter / Instagram / Website)

- **Macy's Pink Pig:** *Now through December 31*
Atlanta's most treasured holiday tradition is here! Macy's Pink Pig, Priscilla, will once again carry children of all ages through a life-sized storybook filled with friends and fun beneath the signature 170-foot, 1950's themed Pink Pig tent. Tickets will be available at the Macy's Pink Pig kiosk located between Abercrombie & Fitch and Godiva on the Upper Level. For the 2017 schedule, visit simon.com/lenoxsquare.
- **Photos with Santa:** *November 3 – December 24*
Families are invited to capture their special holiday moments with Santa in the Macy's Court. For hours and a full schedule, please visit simon.com/lenoxsquare. Save time, avoid the line with Santa's Fast Pass! Now you can reserve your magical moment with Santa online at simonsanta.com.
 - Pet Photos with Santa:** *November 12 from 7:30-9:30 p.m. and December 10 from 7:30-9:30 p.m.*
Pets have Christmas wishes too! On November 12, families are welcome to bring their furry best friends for an unforgettable picture with Santa Claus in the Macy's Court. Guests can enter the mall through the Main Mall entrance near Sprinkles and Nike. Please refrain from bringing reptiles or exotic animals. Advance registration is recommended on Eventbrite.
 - Caring Santa:** *December 3 from 8-10 p.m.*
Caring Santa is a private event designed for children and young adults with special needs and their families to have an opportunity to have their photos taken with Santa. Lenox Square has made necessary adjustments to the environment to support the sensory, physical and other developmental needs of children of all abilities for this special event. The event will be held during private mall hours in the Macy's Court in order to provide a calmer, sensory-friendly environment. Due to this, families are asked to enter the mall using the Main Mall Entrance in between Sprinkles and Nike. Guests can register in advance on Eventbrite.
- **Macy's Great Tree Lighting:** *November 19 at 7 p.m.*
The Great Tree Lighting will celebrate its 70th anniversary this year! Festivities will begin with a pre-show concert featuring performances and behind-the-scenes interviews by the evening's entertainers at 6:30 p.m. The celebration will be capped off with a fantastic fireworks finale set to holiday music – a moving and memorable way to kick off the holiday season! The Great Tree will be on display November 19 through January 2, 2018.
- **The Salvation Army Angel Tree Program:** *Monday – Saturday, November 24 – December 9 from 11 a.m.-8 p.m.*
Lenox Square will once again host The Salvation Army for the annual Angel Tree program, which provides new clothing and toys for children of families in need. Representatives will be available Monday - Saturday from 11 a.m.-8 p.m. Visit simon.com/lenoxsquare for the 2017 program location.

Mall of Georgia (3333 Buford Dr. / 678-482-8788 / [Facebook](#) / [Twitter](#) / [Instagram](#) / [Website](#))

- **Photos with Santa:** *November 3 – December 24*
Families are invited to stop by Von Maur Court to capture the spirit of the holidays in a photo with Santa – perfect for holiday cards to send to friends and family! For Santa's day-to-day schedule and to make an appointment, please simon.com/mallofgeorgia. Save time, avoid the line with Santa's Fast Pass! Now you can reserve your magical moment with Santa online at simonsanta.com.
 - **Pet Photos with Santa:** *November 12 from 6-8 p.m. and December 10 from 8-10 p.m.*
Looking for the paw-fect holiday photo? Guests are invited to bring their four-legged friends to visit Santa's workshop and take a photo with the jolly man in red! Shoppers are asked to use the Savvii Formal Wear entrance, as well as refrain from bringing reptiles or exotic animals. To RSVP, please visit Eventbrite.
 - **Caring Santa:** *December 3 from 8-10 a.m.*
Caring Santa is a private event designed for children and young adults with special needs and their families to have an opportunity to have their photos taken with Santa. Mall of Georgia has made necessary adjustments to the environment to support the sensory, physical and other developmental needs of children of all abilities for this special event. The event will be held during private mall hours in the Von Maur Court in order to provide a calmer, sensory-friendly environment. Due to this, families are asked to enter the mall using the Main Mall Entrance in between Belk and Von Maur. Guests can register in advance on Eventbrite.
- **Tree Lighting:** *November 18 from 4-9 p.m.*
Mall of Georgia will make spirits bright from 4-9 p.m. in the Village with a special welcome to good ole' Saint Nick! Guests will be entertained with holiday-themed performances from a DJ, live entertainment, the Salvation Army Band and APA Superstars; the annual 50-foot Christmas tree lighting; visits from Santa and Papa Elf; a special *Movie Under the Stars* presentation of "The Polar Express" on a 55-foot screen; holiday activities and more! Attendees are welcome to bring chairs and blankets. Plan to come early, grab a seat, sip a cocktail and enjoy as Mall of Georgia welcomes the season with open (and warm) arms!
- **The Salvation Army Angel Tree Program:** *November 24 – December 9*
Mall of Georgia will host The Salvation Army for the annual Angel Tree program, which provides new clothing and toys for children of families in need. This year's Angel Tree will be located on the lower level near Gap. Representatives will be available Monday –Saturday from 11 a.m. –8 p.m.
- **Red Cross Blood Drives:** *November 25 – 27; December 10-11 and December 23 – 24 from 12-5 p.m.*
Mall of Georgia invites shoppers to celebrate the season of giving by donating blood! Trained Red Cross staff will collect donations from noon-5 p.m. in the Upper Level near Dick's Sporting Goods. Visit redcrossblood.org to schedule an appointment in advance, and enter code 'moga' for Mall of Georgia.
- **Sounds of the Season:** *December 7 and 8 from 11 a.m.-2 p.m.*
Local community, church and school groups will put on festive holiday performances in the Dining Pavilion for shoppers to get in the spirit of the season.
- **Breakfast with Santa:** *December 2 from 8:30-10 a.m.*
Start off the day the right way with a scrumptious breakfast, holiday activities and a story time with Santa and Papa Elf in the Dining Pavilion! This event is free for Family at Mall of Georgia members and \$5 for adults. Guests can sign up for Family at Mall of Georgia at the event or at Guest Services. RSVP is required and can be sent to mmr4852@simon.com.

North Georgia Premium Outlets (800 GA- 400 / 706-216-3609 / [Facebook](#) / [Twitter](#) / [Instagram](#) / [Website](#))

- **Photos with Santa:** *November 17 – December 24 in the Food Pavilion*
Families can get in the holiday spirit by having festive photos taken with Santa! Visit premiumoutlets.com/northgeorgia for the full Santa schedule. Save time, avoid the line with Santa's Fast Pass! Now you can reserve your magical moment with Santa online at simonsanta.com.
 - **Pet Photos with Santa:** *December 10 from 6-8 p.m.*
Shoppers are invited to bring their furry friends to meet Santa and have the paw-fect holiday photo taken in the Food Pavilion. Guests are to refrain from bringing reptiles or exotic animals, and all animals in attendance should be leashed. To RSVP, please visit Eventbrite.
 - **Caring Santa:** *December 3 from 9-11 a.m.*
Caring Santa is a private event designed for children and young adults with special needs and their families to have an opportunity to have their photos taken with Santa. North Georgia Premium Outlets has made necessary adjustments to the environment to support the sensory, physical and other developmental needs of children of all abilities for this special event. The event will be held during private hours in the Food Pavilion in order to provide a calmer, sensory-friendly environment. Guests can register in advance on Eventbrite.
- **Ice Skating Rink:** *November 17 – January 5*
North Georgia Premium Outlets will be home to a 3,200 square-foot ice skating rink from November 17 to January 5. Shoppers can lace up, enjoy free popcorn and have the option to purchase water with proceeds going to the

Dawson Community Food Bank. The skating rink will be open Monday through Friday from 10 a.m. to 11 p.m., Saturdays from 10 a.m. to 8 p.m. and Sundays from 11 a.m. to 8 p.m. For more information, and to purchase tickets, please visit [Eventbrite](#).

- **The Salvation Army Angel Tree Program:** *November 6 – December 18 in the food pavilion*
North Georgia Premium Outlets will once again host the annual Salvation Army Angel Tree program, which provides new clothing and toys for children of families in need. Visit premiumoutlets.com/northgeorgia for the 2017 program information.

Phipps Plaza (3500 Peachtree Rd. NE / 404-262-0992 / [Facebook](#) / [Twitter](#) / [Instagram](#) / [Website](#))

- **Photos with Santa:** *November 1 – December 24*
Families and friends are invited to take a photo and list off the top selections on their wish lists with jolly Saint Nicholas! Reservations for Santa photos are only available at santaatphipps.com.
- **Sounds of the Season/Holiday Community Day:** *December 9*
As part of Phipps Plaza's Ninth Annual Holiday Community Day, families are welcome to celebrate the season with a day of live entertainment from local Atlanta organizations in Monarch Court.

Sugarloaf Mills (5900 Sugarloaf Pkwy / 678-847-5000 / [Facebook](#) / [Twitter](#) / [Instagram](#) / [Website](#))

Photos with Santa: *November 17 – December 24*

Sugarloaf Mills invites all children who are making their wish lists and checking it twice to take pictures with Santa this holiday season in the AMC Theatres Court. For the full Santa schedule, please visit simon.com/sugarloafmills. Save time, avoid the line with Santa's Fast Pass! Now you can reserve your magical moment with Santa online at simonsanta.com.

- **Caring Santa:** *December 3 from 8-10 a.m.*
Caring Santa is a private event designed for children and young adults with special needs and their families to have an opportunity to visit Santa and have their photos taken. This December, guests can look forward to breakfast, holiday crafts and quality time with the man in red. Reservations are required to attend. To reserve a spot, please visit [Eventbrite](#).
- **Pet Photos with Santa:** *December 10 from 6-8 p.m.*
Don't forget about your pet for holiday photos! Shoppers are invited to bring their furry members of the family for a photo with Santa. Guests should use Entry 4 and refrain from bringing reptiles or exotic animals. Advance registration on [Eventbrite](#) is recommended.
- **The Salvation Army Angel Tree Program:** *November 25 – December 10*
Sugarloaf Mills will once again host The Salvation Army for the annual Angel Tree program, which provides new clothing and toys for children of families in need. Representatives will be available Monday through Saturday from 11 a.m. to 8 p.m. Visit simon.com/sugarloafmills for the 2016 program location and schedule.

Town Center at Cobb (400 Barrett Pkwy. / 770-424-9486 / [Facebook](#) / [Twitter](#) / [Instagram](#) / [Website](#))

- **Santa Arrival Celebration:** *November 3 from 5:30-7:30 p.m.*
The community is invited to welcome everyone's favorite jolly man at Town Center at Cobb's annual Santa Arrival Celebration! Shoppers can gather outside the Food Court Main Entrance (between Belk and JCPenney) at 6 p.m. to welcome Saint Nick with a festive parade of reindeer, stilt walkers and a magical snowfall. Guests can also look forward to face painting, activities, giveaways and more! Photos will be available until 9 p.m. in Center Court for all wishing to visit Santa and the first 200 people to visit with Kris Kringle will receive a special gift. In addition, shoppers can stop for a photo opportunity with his trusty reindeer outside of the mall.
Photos with Santa: *November 3 – December 24*
Say "sleigh bells" and smile with Santa! He will be stationed in Center Court for photo opportunities. Check simon.com/towncenteratcobb for his schedule! Save time, avoid the line with Santa's Fast Pass! Now you can reserve your magical moment with Santa online at simonsanta.com.
- **Pet Photos with Santa:** *November 12 from 6-8 p.m. and December 10 from 8-10 p.m.*
On November 12 and December 10 in Center Court, shoppers can bring their beloved furry friends to pose with Santa Claus! Guests are to refrain from bringing reptiles or exotic animals and should enter the mall through the Food Court's main entrance between Belk and JCPenney. For advanced registration, visit [Eventbrite](#).
- **Caring Santa:** *November 19 from 10:30 a.m.-noon and December 3 from 9-11 a.m.*
Caring Santa is a private event designed for children and young adults with special needs and their families to have an opportunity to visit Santa and have their photos taken. Town Center at Cobb will make necessary adjustments to the environment to support the sensory, physical and other developmental needs of children of all abilities for this special event. Both events will be held on the Santa Set. Register online at [Eventbrite](#) to attend.
- **The Salvation Army Angel Tree Program:** *November 24 – December 8*

Town Center at Cobb will once again host The Salvation Army for the annual Angel Tree program, which provides new clothing and toys for children of families in need. This year's Angel Tree will be located in the Upper Level Center Court, and representatives will be available Monday through Saturday from 11 a.m. to 8 p.m.

- **Red Cross Blood Drives:** *November 22 from 10 a.m.-3 p.m.; November 24 from 9 a.m.-5 p.m.; and December 23, 24 and 26 from 12-5 p.m.*

Get in the spirit of the giving season by joining Town Center at Cobb for the annual holiday blood drive! Trained Red Cross staff will be collecting donations on the Upper Level JCPenney Wing. Visit redcrossblood.org to schedule an appointment in advance, and enter the code 'tcac' for Town Center at Cobb.

- **PJ Party with Santa:** *December 2 from 1-3 p.m.*

PJs and cookies and Santa – oh my! Town Center at Cobb's PJ Party welcomes all kids on the nice list to enjoy activities, games and giveaways. There will be a special appearance from Santa himself to read a story to the good boys and girls! The PJ Party will be held on the Upper Level JCPenney Wing. Visit simon.com/towncenteratcobb for more information.

- **Holiday Gift Wrapping:** *December 8 – December 24*

Spend less time on gift wrapping and more time with family! Drop off newly purchased gifts at the Oakwood Gift Wrap booth – located on the Lower Level Macy's wing – and have them packaged by the time you leave! Visit simon.com/towncenteratcobb for pricing, as well as the holiday schedule.

- **Satellite Gift Card Station:** *November 24 – December 26*

Get Simon Visa gift cards as quick as someone can say "jingle" at Town Center at Cobb's satellite gift card station located in the Upper Level Center Court. Hours will vary. Please visit simon.com/towncenteratcobb for more information.

- **Sounds of the Season:** *select dates in December*

Local organizations and schools will share holiday performances throughout the season for shoppers to enjoy. Visit simon.com/towncenteratcobb or facebook.com/towncenteratcobb for a list of scheduled appearances.

To learn more about holiday happenings at Atlanta-area Simon centers, visit simon.com.

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