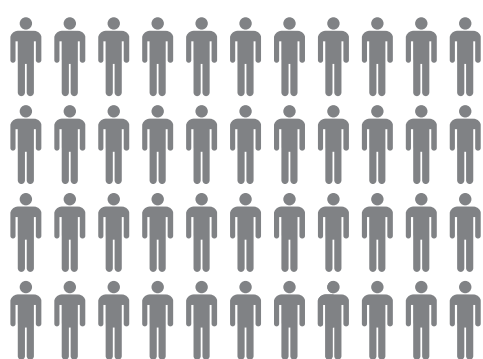
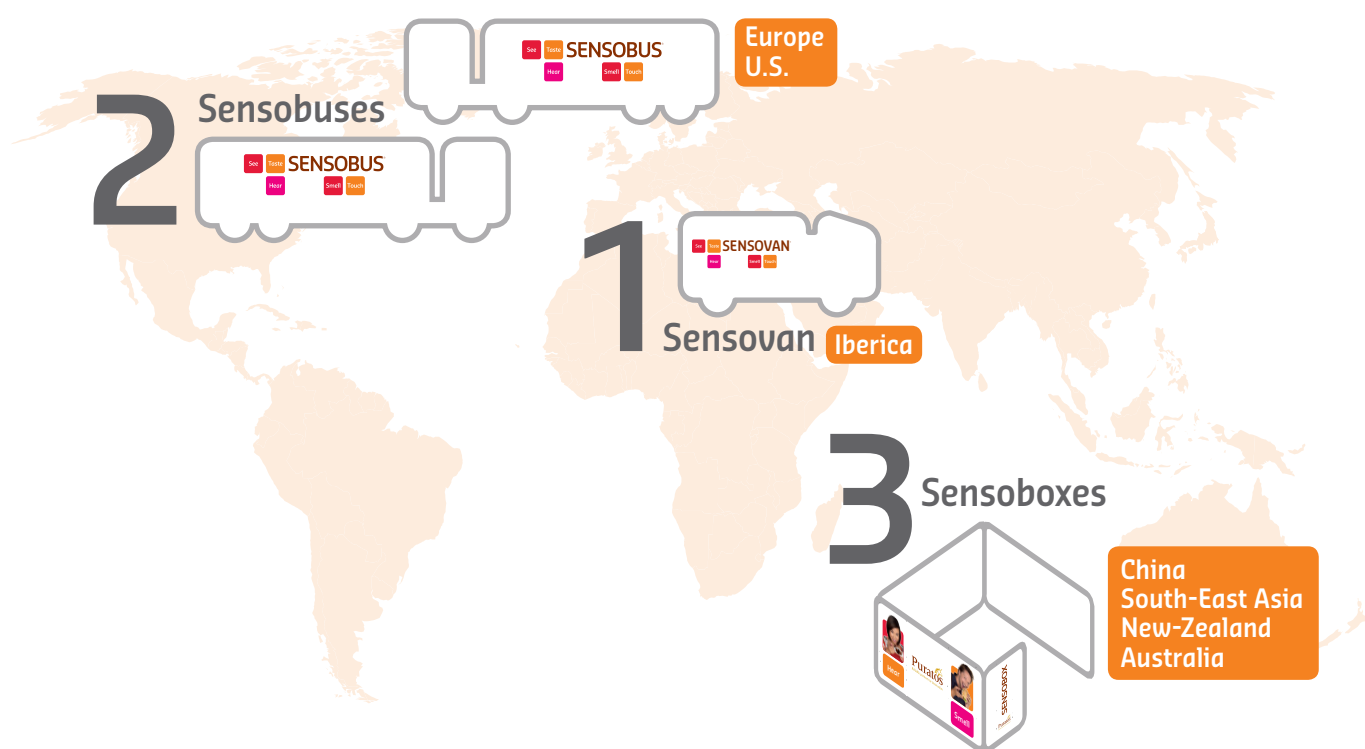


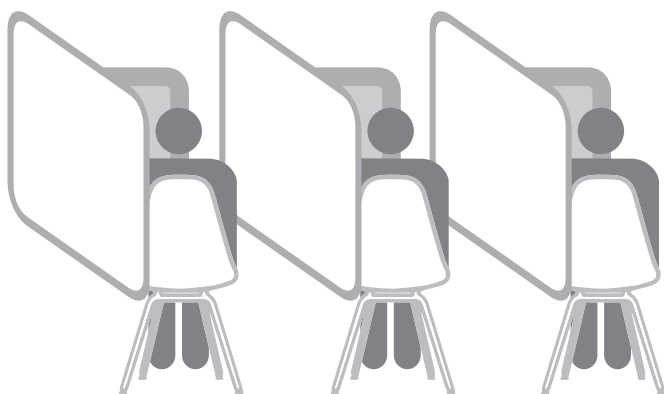
Diving into the heart of consumers worldwide.



In total over
200.000
 consumers interviewed
 worldwide

Facts & Figures Sensobus EU

Fully equipped mobile
sensory analysis lab



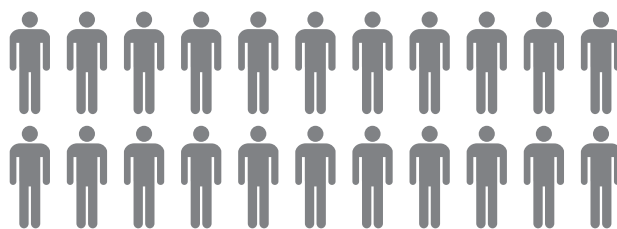
With **8** tasting stations

- Ambient room temperature and a neutral white lighting to create an ideal tasting environment
- Separate kitchen area for product preparation
- Refrigeration room

3rd generation



First bus
developed in **2005**



Up to **300** consumers
per day

20.000 surveyed consumers
among **15** countries
in 2015

