27 October 2016

**MEDIA ALERT**

**BURBERRY AND *VANITY FAIR* CELEBRATE BRITISH ARTIST OF THE YEAR AWARD RECIPIENT FELICITY JONES, AND THE 2016 AMD BRITISH ACADEMY BRITANNIA AWARDS PRESENTED BY JAGUAR LAND ROVER AND AMERICAN AIRLINES**

Burberry and *Vanity Fair* honoured British actress Felicity Jones tonight ahead of her receiving *The Britannia Award for British Artist of the Year* *presented by Burberry* at the 2016 AMD British Academy Britannia Awards on Friday October 28, 2016 at the Beverly Hilton Hotel.

The cocktail event was held at the Chateau Marmont in West Hollywood. Guests dressed in Burberry this evening included Felicity Jones, Cameron Dallas, Michelle Monaghan, Sarah Hyland, Derek Blasberg, Valentina Cytrynowicz, Lydia Hearst, Kacy Hill, Sasha Lane, Ben Robson, and Gia Coppola.

Tonight’s event marks the third year that Burberry, *Vanity Fair* and BAFTA Los Angeles have partnered together to celebrate British talent and their cultural contributions to the US entertainment industry.

The *British Artist of the Year presented by Burberry* pays tribute to a talented British artist whose outstanding performances in a year have demonstrated the high quality of their craftsmanship. Whether an emerging talent, or an established name, the *British Artist of the Year presented by Burberry* honors a person who represents the best of British talent. Prior recipients include James Corden, Emma Watson, Daniel Craig, Kate Winslet, Tilda Swinton, Helena Bonham Carter, Emily Blunt, Michael Sheen, and Rachel Weisz.

Jones is best known for her Academy Award, BAFTA, Golden Globe and Screen Actors Guild-nominated starring role opposite Eddie Redmayne in James Marsh’s *The Theory of Everything*. She next stars in *Rogue One: A Star Wars Story*, directed by Gareth Edwards; Ron Howard’s *Inferno*, opposite Tom Hanks, and *A Monster Calls*, directed by JA Bayona.

**NOTES TO EDITORS**

**About Burberry and BAFTA**

* Burberry and BAFTA partner with a shared vision of championing British talent, and through initiatives such as the BAFTA Breakthrough Brits are able to actively promote and develop the UK’s future stars of film, television and games.
* In 2013, Burberry and BAFTA launched BAFTA Breakthrough Brits; a new partnership, which celebrates and supports the UK’s future stars of film, television and games.
* On Tuesday October 25, a reception for the 2016 BAFTA Breakthrough Brits honorees was held at the Burberry global flagship store at 121 Regent Street in London.

**About Felicity Jones and Burberry**

* Felicity has a long standing relationship with Burberry beginning with her appearance in the brand’s Autumn/Winter 2011 campaign alongside Edie Campbell, Cara Delevingne, Jourdan Dunn, Callum Turner and Sam Claflin.

**About Burberry**

* Established in 1856, Burberry is a global British luxury brand with a heritage of innovation, craftsmanship and design.
* The Burberry business comprises five divisions: menswear, womenswear, childrenswear, accessories and beauty.
* Burberry is headquartered in London and listed on the London Stock Exchange (BRBY.L). Burberry is a constituent of the FTSE 100 index.
* Visit [burberry.com](http://www.burberry.com/) for further information.

**IMAGES**

Burberry and Vanity Fair Celebrate Felicity Jones and the 2016 AMD British Academy Britannia Awards Presented by Jaguar Land Rover and American Airlines

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