

Blue Sky Thinking:

Marine Litter – A look at the process of trying to recover it

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PRS Amsterdam 30th March 2017

ENVIRONMENT

From the Mariana Trench to the Arctic: plastic pollution is ocean enemy number one

Pollutants in the deepest part of the ocean and a sad image showing a turtle entangled in marine pollution.

MARCH 6 2017

SAVE PRINT LICENSE ARTICLE

Plastic pollution toll on wildlife expected to rise to 95 per cent, G20 to hear



From sea to plate: how plastic got into our fish

Eight million tonnes of waste plastic ends up in the sea each year. Fish eat it - and then we do. How bad is it for us?

Growing call to action

27 February 2017

UN Environment launches global campaign to end ocean plastic

NEWS

European countries ramp up battle against plastic waste

🕒 11 hours ago 📖 2 Min Read

Putting an end to marine litter is everyone's business

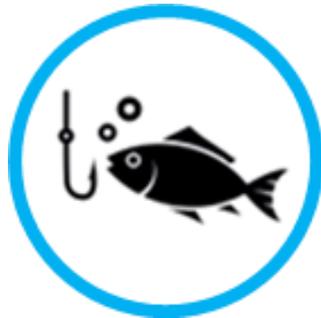
Written by Alain Cadec on 23 February 2017 in Opinion

Indonesia pledges \$1bn a year to curb ocean waste

Johnny Langenheim

WFO – Since 2011

Recover, Recycle and ultimately Reuse marine litter



Fishermen



Companies



Plastic Recyclers



Plastic Converters



Institutions



The Public





Start phase. Fishing for Litter



At marine litter hotspots around the world with **local fishermen and communities**.

Fishermen can receive financial compensation for their efforts.



Fishing boats are fitted with **trawls which collect between 2-8 tonnes marine litter** for cleaning and recycling.



Collection sites



Waste Free Oceans Launches



WFO France Macro waste

Report on 2013 Phase

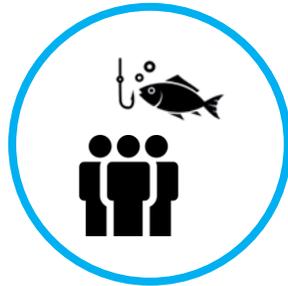
Recovery and recycling of plastic macro waste floating at sea



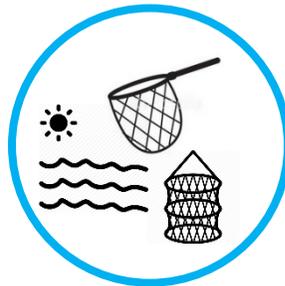
Startphase Fishing for Litter



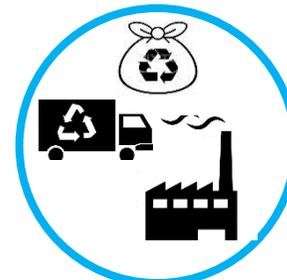
1. Identify material source
(Hotspot + collection site)



2. Approach local partners + Secure trawl



3. Collect + quantify Marine Litter



4. Transport waste to recycler

Current Phase “Closing the Loop”



Projects involving the **collection, recycling and reuse** of marine litter in the production of new products



Collaborate with companies to recycle collected marine litter and produce **new, cool and innovative products.**



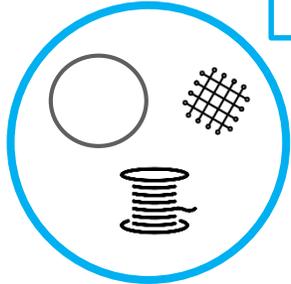
WFO provides the material source, **connects** companies to recyclers and aids in the design and marketing of the product.





“Closing the Loop”

5. Recycling of collected waste to new materials



6. Combine new material with other materials



7. Production of new product



8. Bring Product to Market



9. Launch & Promote Product
(event, websites, newsletters,
social media)

HOTSPOTS worldwide



Join our Corporate Partners!



Industry Partners



WHO CARES?



Cleaning up our rivers, lakes and oceans

The Waste Free Oceans Foundation is dedicated to reducing plastic debris in waters by working together with fishermen and business to collect and recycle marine litter.

With fishing trawls connected to fishing boats we collect ocean debris.

Partnering with companies, we then open the path for the creation of new and sustainable products.

Our mission is to protect the ocean's inhabitants and use resources wisely.

www.wastefreeoceans.org

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