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FOR IMMEDIATE RELEASE

Aurora Theatre announces addition of *The Bridges of Madison County* as part of its 2016-17 Signature Series
Romantic story of forbidden love will unfold on stage March 9-April 16

LAWRENCEVILLE, Ga. (June 13, 2016) – As part of its 2016-17 Peach State Federal Credit Union Signature Series, **Aurora Theatre** is pleased to announce the addition of two-time Tony Award-winning musical ***The Bridges of Madison County***, playing **March 9- April 16!** Based on the popular novel by Robert James Waller, the highly anticipated production will star two of the region’s leading actors Travis Smith (MEMPHIS and CHRISTMAS CANTEEN) and Kristin Markiton (INTO THE WOODS). Directed by Aurora’s Associate Artistic Director Justin Anderson, musical direction will be led by Aurora co-founder and Associate Producer Ann-Carol Pence.

“The choice to produce *The Bridges of Madison County* was a natural one because, like the rest of the shows in the coming season, it’s filled with strong emotion and celebration of diversity,” said Pence. “It’s our goal to continue to produce thought provoking and meaningful theater for audiences, and we’re confident that by including this production in the upcoming season, we will succeed.”

Set in a sleepy town in Iowa, ***The Bridges of Madison County*** explores the forbidden, whirlwind love affair between a *National Geographic* photographer named Robert and a lonely, Italian housewife Francesca, over the course of four days. Caught between decision and desire, as their chance encounter turns into a second chance at love, Robert and Francesca must decide if finally finding their soul mate is worth disrupting their current lives. Proclaimed as one of the most romantic stories ever written, this irresistible tale speaks to the power of love and the consequences that can go with it.

The 2016-2017 Peach State Federal Credit Union Signature Series is as follows:

IN THE HEIGHTS	July 21 – August 28, 2016
WOMEN IN JEOPARDY	September 29– October 23, 2016
CHRISTMAS CANTEEN	November 17 – December 23, 2016
THE MOUNTAINTOP	January 12 – February 12, 2017
THE BRIDGES OF MADISON COUNTY	March 9 – April 16, 2017
SPLIT IN THREE	May 4-28, 2017

Ticket prices for the **2016-2017 Signature Series** vary by performance. Tickets for season subscribers are available now, offering preferred seating choices and discounted pricing. Subscriber packages range from \$72-\$156. Single-show tickets go on sale to the public starting **July 5**. For more information on the series or to become a season subscriber, please visit auroratheatre.com or call the **Box Office** at **678.226.6222**.

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Under the artistic leadership of Co-Founders and Artistic Directors Anthony Rodriguez and Ann-Carol Pence, now in its 21st Season, Aurora Theatre produces professional live entertainment to suit everyone’s taste. Aurora Theatre is home to over 600 events each year. Two series of theatrical productions, the Peach State Federal Credit Union Signature Series and the GGC Harvel Lab Series, are comprised of the biggest Broadway plays and musicals alongside exciting contemporary theatre. Additionally, Aurora produces concerts, stand-up comedy, children’s programs, metro Atlanta’s top haunted attraction Lawrenceville Ghost Tours, as well as Atlanta’s only professional Spanish language theatre, Teatro Aurora. Aurora Theatre is

a world class theatrical facility with two performance venues. Nestled on the square in historic downtown Lawrenceville, Aurora has FREE attached covered parking and is surrounded by restaurants and shops. Aurora Theatre has garnered numerous accolades highlighted by recent achievements that include winner of five 2015 Suzi Bass Awards, Creative Loafing's "2010 Best Theatre Company," Georgia Trend Magazine's "2011 Best Places to Work in Georgia," Atlanta Business Chronicle's "2012 Best Places to Work", Atlanta Magazine's "Best of Atlanta 2013", Georgia Hispanic Chamber of Commerce's 2014 President and CEO Award for Excellence in Arts, and Gwinnett Chamber's 2015 IMPACT Regional Business Award for Hospitality.