**PRESS RELEASE**

**Mex, Switzerland, 23rd October 2023**

**BOBST shapes the future of the packaging world:**

**Wider portfolio for more digitalization, connectivity, automation and sustainability.**

The company’s **Industry Vision** is to provide end-to-end solutions to its customers and to enhance its offering, fully embedded with the industry workflow, leading to full digitalization, connectivity and automation. BOBST has increased its capacity by investing in large size Flexo Printer Slotters, Flexo Folder Gluers and Robotics.

Through this expansion, BOBST will offer an additional solution for large-size applications through a new **BOBST JUMBO** solution. This is a large format Flexo Folder Gluer, enabling the production of large-size, high-strength boxes, including stitching and taping. Robotics technology further expands the offer with peripheral equipment, making digitalization the brain of operational performance.

“With the variety and number of required corrugated boxes increasing, there has never been a greater need for choice in the Flexo Folder Gluer segment and peripheral equipment,” said Jean-Pascal Bobst. “With this addition, BOBST has a full portfolio of solutions, ensuring our customers will always find the one that meets their exact needs. The BOBST JUMBO solution is an excellent option for anyone seeking to produce large-size, high-strength boxes for protection.”

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 6 100 people around the world. The firm recorded a consolidated turnover of CHF 1.841 billion for the year ended December 31, 2022.

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