

**AES NY 24: Harrison Audio Set to Announce New Configurations for its 32Classic Console**

*New custom configurations extend beyond the standard 32/48 channel console frame and are designed to accommodate a variety of installation requirements and workflows*

**New York, NY, September 18, 2024 – Legendary console manufacturer and software developer Harrison will once again return to AES NY [Booth 123] exhibition, scheduled to occur between Tuesday, October 8th and Thursday, October 10th at the Javitz Center in New York City. Harrison will be located adjacent to the SSL booth, and will be showcasing new custom configurations available for its 32Classic console, which launched successfully last year.**

The 32Classic boasts high-performance Jensen transformer-coupled mic preamps, super-smooth and musical EQs, and legendary Harrison filters to deliver that timeless Music City tone. Designed to be seamlessly integrated into a DAW-driven studio environment, the console is the first in the world to feature 64 channels of premium AD/DA conversion, coupled with a Dante AoIP interface, all built-in to the console, and a host of other forward-thinking ‘hybrid’ features.

*"Once again, we are very excited to meet with customers and partners at this year's AES," commented Gary Thielman, President, Harrison Audio LLC. "It is always thrilling for us to talk to engineers, studio owners and attendees at the AES Show. Over the course of our nearly 50-year history, we have built relationships with customers around the world. AES NY promises even more innovation, particularly in the 32Classic console family and the forthcoming custom configuration options. "*

**Harrison 500 series**

Harrison will also be showcasing its recently launched 500 series modules, including the 32Cpre+ microphone preamplifier, the MR3eq 3-band parametric equalizer, and the Comp compressor. These fully analog modules incorporate key elements from Harrison's high-performance studio consoles from the 70s’, 80s’ and 90s’ in a compact 500 Series format. Harrison consoles have helped create some of the most iconic and influential music in history, by artists including Michael Jackson, ABBA, Led Zeppelin, Queen, Donald Fagan, and many more. Harrison's 500 Series modules harness the sound and features that engineers like Bruce Swedien, Roger Nichols, Reinhold Mack, and others have trusted to make music that stands the test of time. ​

**Mixbus 10**

In the software domain, Harrison will be demonstrating its acclaimed Mixbus 10: a Digital Audio Workstation with a warm analog heart. Designed by artists and audio engineers, for artists and audio engineers, Mixbus 10 features a comprehensive suite of production, editing, mixing, and performance tools essential for musicians, producers, and engineers who want to make great music. Mixbus 10 Pro provides everything you need to publish a Dolby Atmos immersive mix to your music distribution service. Monitor your mix on 7.1.4 speakers or simulate a surround mix in your regular headphones using Mixbus’s built-in binaural renderer. Stop by the Harrsino booth at AES for a demonstration.

**LiveTrax**

Designed for users who require the essential tools for capturing live recordings quickly and efficiently without complication, LiveTrax is multitrack recording and virtual soundcheck software that seamlessly integrates with Allen&Heath live consoles. When paired with an Allen&Heath console, LiveTrax can create a marker when you recall a mixer scene, jump to follow your scenes during virtual soundcheck, synchronize track names, and follow transport commands from your console. If you’re an A&H console user or need a robust digital recording solution without the features of a full DAW, stop by the Harrsion booth at AES 24 to find out more.

If you’d like ot find out more about the 32Classic console or experience its legendary sound and workflow via a personalised demonstration, book an appointment with Harrsion Audio at AES 24: <https://harrisonaudio.com/events/harrison-audio-at-aes-new-york-2024>

Harrison has been designing and manufacturing large format analog and digital mixing consoles in Nashville, Tennessee (Music City, USA) since 1975. The company is highly regarded for its sonic performance, industry innovation and support to customers, which includes world-class music and film studios around the world.

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