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FOR IMMEDIATE RELEASE

Mall of Georgia welcomes new fast-casual dining option, athletic brand to open this fall lululemon pop-up to open in September, CupPoki and Kidix now open at Southeast's largest shopping destination

BUFORD, Ga. (August 23, 2018) – The Gwinnett community can expect to experience new brands and eatery choices at **Mall of Georgia**. Simon, a global leader in premier shopping, dining, entertainment and mixed-use destinations, announced today the upcoming opening of **Iululemon** pop-up this fall. Additionally, shoppers can now visit **CupPoki** and **Kidix** – both now open at the center.

"We strive to bring in a variety of brands that most satisfy our shoppers when they visit Mall of Georgia," said Teresa Holloway, director of marketing and business development for Mall of Georgia. "The openings of CupPoki and Kidix, along with lululemon this fall, are perfect additions to help round-out our retail roster and provide our guests with an exceptional shopping experience!"

Buford shoppers can soon visit **lululemon**, a yoga-inspired athletic apparel brand featuring a variety of active wear and accessories for women and men. Shoppers can visit the mall's new 3,486 square foot pop-up this September, which will be located on the lower level across from Palmetto Moon.

Now open, **CupPoki** combines Hawaiian and Korean flavor to satisfy hungry shoppers. The specialty restaurant concept serves a variety of protein options, including meat and seafood, over rice or lettuce with guest's choice of toppings. The restaurant is located in the recently renovated Dining Pavilion next to Checkers.

Kidix now offers a variety of hands-on, minds-on toys on the lower level Von Maur Court in a 1,619 square foot space. From pretend play to building blocks to books and toy sets, the developmentally-appropriate products inspire kids to explore, imagine and discover – all while having fun!

For a full store directory and more information, please visit simon.com/mallofgeorgia.

About Mall of Georgia

Mall of Georgia, the largest mall in the Southeast, features more than 200 stores, including anchors Belk, Dillard's, JCPenney, Macy's and Von Maur. Various dining options provide an

assortment of flavors and cuisine from casual eateries to fine dining restaurants, including Marlow's Tavern, Tin Lizzy's Cantina, P.F. Chang's China Bistro, The Cheesecake Factory and more. For entertainment offerings, shoppers can also enjoy the Regal Cinema 20 & IMAX, a 20-screen, 3-D IMAX theatre located on the third level, and The Village Pavilion, an outdoor, 500-seat amphitheater located in The Village. For a mall map, store listings, directions, mall events and job listings, please visit simon.com/mallofgeorgia. Connect with Mall of Georgia on faecom/MallofGeorgia, twitter.com/ShopMallofGA and instagram.com/shopmallofga.

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