

**CONTACT**

Becca Meyer / Jennifer Walker

BRAVE Public Relations, 404.233.3993

bmeyer@bravepublicrelations.com/

jwalker@bravepublicrelations.com

**\*MEDIA ADVISORY\***

**Save on admission to Children’s Museum of Atlanta with Target Free Second Tuesday**

*Monthly free admission is made possible through generous support of Target*

**ATLANTA (July 12, 2017)** – **Children’s Museum of Atlanta** invites local families to visit the Museum free of charge on the second Tuesday of each month with **Target Free Second Tuesdays**! Through the aid of Target, visitors can explore the Museum’s six permanent, interactive exhibits as well the ever-changing traveling exhibit.

Registration for Target Free Second Tuesdays will be available exclusively online through the Museum’s website ([childrensmuseumatlanta.org](http://www.childrensmuseumatlanta.org)) the day prior to each event to create a seamless process for guests. Reservations for the **August 8** Target Free Second Tuesday will open on August 7. Families will be limited to six tickets per registration. Patrons will be able to choose from two sessions listed below:

* Session 1: 1 p.m. – 3:15 p.m.
* Session 2: 3:45 p.m. – 6 p.m.

Guests who do not register in advance will be admitted on a first come, first serve basis pending availability.

**WHAT: Target Free Second Tuesdays**

Families can receive free admission during select hours on the second Tuesday of every month

**WHEN: Second Tuesday of every month**

 **Upcoming 2017 dates:** **Registration Opens:**

 August 8 August 7

 September 12 September 11

 October 10 October 9

 November 14 November 13

 December 12 December 11

**WHERE: Children’s Museum of Atlanta**

275 Centennial Olympic Park Drive, NW
 Atlanta, GA 30313

**HOW:** Beginning August 8, families can guarantee entrance to Target Free Second Tuesday by visiting [childrensmuseumatlanta](http://childrensmuseumatlanta).org.

For more information or to support Children's Museum of Atlanta, visit [childrensmuseumatlanta.org](http://www.childrensmuseumatlanta.org)

or call 404.659.KIDS [5437]

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