

# Press release, 4 December 2023

## **TECHNORD IS 'L'ENTREPRISE DE L'ANNÉE®' 2023**

## VERTUOZA RECEIVES 'SCALE-UP DE L'ANNÉE' 2023 AWARD

Brussels, 4 December 2023. This evening Technord, from Tournai, was chosen as 'L'Entreprise de l'Année<sup>®</sup>' 2023. Its CEO Philippe Foucart was awarded this prestigious prize by Economy Minister Willy Borsus, Vice President of Wallonia. This is the 28<sup>th</sup> year the prize has been awarded, organised by EY in conjunction with L'Echo, De Tijd, BNP Paribas Fortis and WorxInvest. Technord was selected ahead of Lisam, Medi-Market and Tom&Co by a professional jury of top-flight Belgian businesspeople and academics. Technord succeeds Meurens Natural, winner of 'L'Entreprise de l'Année<sup>®</sup>' 2022.

The award for 'Scale-up de l'Année' 2023 was also presented during the ceremony. As a fastgrowing young company, Vertuoza, a scale-up from Nivelles, received this award. Vertuoza is the 11<sup>th</sup> winner, following Aerospacelab last year. The Minister for the Civil Service, Tourism, Heritage and Road Safety Valérie De Bue presented the trophy. The runners-up for this prestigious award were: MyData-Trust, TrustUp and Wooclap.

## A globally recognised award

EY has organised the 'L'Entreprise de l'Année<sup>®</sup>' competition since 1996 with the aim of honouring companies in the French-speaking part of Belgium that stand out for their enterprising spirit and innovation, as well as their strategic and competitive strength, openness to the world and exemplary governance.

Philippe Foucart, the CEO of Technord, was awarded the prestigious prize this evening by Economy Minister Willy Borsus, Vice President of Wallonia.

Laurent Levaux, president of the jury, underlined that: "This year's jury was very enthusiastic about the performance of the four finalists of the 2023 edition. In Technord, the jury recognised a well-established family firm with decades of industry experience in Wallonia. This company has been innovative and export-oriented since it was first established. Technord has also consistently shown exemplary social engagement with its employees. It has left a significant impression on the business environment by continually seeking to innovate and maintaining a consistent strategy over the years."

## Marie-Laure Moreau, Partner at EY and head of the French-speaking market, added:

"Once again, companies have impressed us this year. They are innovating by leaving the beaten track and by working more efficiently, while also moving towards business models with greater respect for both human beings and the planet. Businesses ensure their operations are seamless by prioritising smart solutions that place the customer experience front and centre. We'd like to thank all the nominees, runners-up and winners for their constant improvements and perseverance: they are a source of inspiration for us all."

Patrick Rottiers, CEO of EY Belgium, summed it up by saying: "We sincerely hope that the success experienced by companies like Technord will inspire the next generation of young entrepreneurs and aspiring businesspeople. At EY, we are proud to celebrate and support them."



You can find more information about Technord, 'L'Entreprise de l'Année<sup>®</sup>' 2023, by clicking <u>here</u>. For a list of previous winners, please click <u>here</u>.

## Vertuoza wins the award for 'Scale-up De L'Année'

At the award ceremony for 'L'Entreprise de l'Année®' 2023, Vertuoza from Nivelles won the prize for 'Scale-up de l'Année' 2023. Vertuoza is the 11<sup>th</sup> winner of this award, following Aerospacelab last year.

The prize rewards the efforts of promising scale-ups from Brussels and Wallonia that are developing strongly and have a promising future ahead. This competition aims to support these companies and encourage them to keep up their good work.

Pierre Mottet, president of the jury, emphasised that "Vertuoza embodies the sort of high-growth company we really need in French-speaking Belgium. The firm is supported by three visionary cofounders – one from the construction industry, one software developer and one sales and marketing manager – and has devised software aimed at construction companies. Their solution helped attract over 2,500 business customers, bringing dramatic growth in their annual recurring revenue which almost tripled in 2023. The jury noted this remarkable success and was especially impressed by Vertuoza's ambition and exceptional ability to realise its objectives. Now that the company is beginning to internationalise, Vertuoza has rightly become this year's figurehead for scale-ups."

Sophie Lefèvre, Executive Director at EY, also stated: "Once again we are proud of all our winners and nominees; every year they prove that it's possible to dream up new and exciting ideas. Since companies like Vertuoza always critically assess what clients want and make changes where necessary, other firms can look to them as a true benchmark. All the entrants would make deserving winners due to the great enterprising spirit they demonstrate, but Vertuoza really stood out."

You can find more information about Vertuoza, 'Scale-up de l'Année' 2023, by clicking <u>here</u>. For a list of previous winners, please click <u>here</u>.

## Images of the award ceremony will be available at <u>https://grayling-ey.prezly.com</u> from 8 pm on 4 December.

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## About Technord, 'L'Entreprise de l'Année®' 2023

<u>Head office</u>: Tournai <u>Turnover</u>: €90 million <u>Number of employees</u>: 400 Technord Group is a 100%

Technord Group is a 100% family business, specialising in integrated solutions for industrial electricity, automation, industrial IT and Industry 4.0. Located in both Belgium and France, with 14 agencies worldwide, Technord supports its clients' development by meeting their needs in relation to digitalising, decarbonising and optimising their industrial processes. The company's B CORP Certification recognises its positive impact on the environmental, social and governance aspects.

### www.technord.com

### Previous winners of 'L'Entreprise de l'Année®'

Technord follows Meurens Natural (2022), Odoo (2021), I-care (2020), EASI (2019), Easyfairs (2018), Spadel (2017), Daoust (2016), Pairi Daiza (2015), Belourthe (2014), Tilman (2013), TPF (2012), Hamon (2011), Exki (2010), Proximedia (2009), FIB Belgium (2008), Noukie's (2007), Stûv (2006), Callataÿ et Wouters (Sopra Banking Software) (2005), Pharmadeal (Ashfield) (2004), Euroscreen (2003), I.R.I.S. Group (2002), Eurogentec (2001), EVS Broadcast Equipment (2000), IBA (1999), Ariane II (Sogeti Belgium) (1998), Moorkens Projects (1997) and DB Associates (Colliers International Belgium) (1996).

## About Vertuoza, 'Scale-up de l'Année' 2023

Head office: Nivelles

### Number of employees: 70

Established in 2020 by Antoni Di Filippo and Dominique Pellegrino, Vertuoza now has over 70 employees across three offices: Nivelles, Paris and Geneva. Vertuoza is the most complete software package for managing construction and was devised by an entrepreneur working in the building industry. Now adopted by users in Belgium, France, Switzerland and Luxembourg, this digital solution can really drive growth for construction companies.

### www.vertuoza.com

## Previous winners of the 'Scale-Up De L'Année' award

Aerospacelab (2022), Cowboy (2021), Proxyclick (2020), CluePoints (2019), Newpharma (2018), Trasis (2017), Real Impact Analytics (2016), OncoDNA (2015), CEFALY Technology (2014) and Odoo (2013).