13 July, 2023

**NO OPPORTUNITY WASTED FOR ISUZU TRUCKS AT AWRE 2023**

The [Australasian Waste & Recycling Expo](https://awre.com.au/) (AWRE) is scheduled for July 26–27 at Sydney's International Convention Centre and Isuzu Australia Limited (IAL) is thrilled to be taking part in the exhibition once again.

As in years past, AWRE is focused on promoting ideas and opportunities for Australia's waste and recycling community.

Isuzu Trucks is visibly on hand with transport and aftercare service solutions tailored for businesses to build a stable and sustainable truck fleet.

Headlining Isuzu’s stand at AWRE is a side-loading [FVY 240–300 Auto with Dual Control](https://www.isuzu.com.au/Media/Isuzu_Files/Spec_Sheets/Current_spec_sheets/Spec_FVZ_FVY_240_300_2304R.pdf%22%20/h%20HYPERLINK%20%22https%3A//www.isuzu.com.au/Media/Isuzu_Files/Spec_Sheets/Current_spec_sheets/Spec_FVZ_FVY_240_300_2304R.pdf), inviting showgoers to explore job-ready features ideally suited for urban waste and refuse applications.

IAL Chief of Sales and Aftersales, Ben Lasry, commented on Isuzu’s long-standing support of AWRE.

“Convention goers will be able to experience for themselves an outstanding medium-duty offering from Isuzu at AWRE this year in the form of our FVY 240-300 Auto Dual Control, which finds a home in many waste-related activities, from kerb side collection to recycling.

“If last year’s event was anything to go by, I’m sure this year will be full of moments for promoting ideas and opportunities,” said Mr Lasry.

“AWRE has always been an innovative event which showcases the industry’s willingness to face Australia’s changing waste management and recycling challenges head on.

“We are delighted to be back again and taking part in the important conversations for the future.”

**STAND AND DELIVER**

With the waste industry in Australia undergoing rapid change in both collection and recycling services, reliable trucks are more important than ever—and no one beats Isuzu Trucks at reliability.

This FVY 240-300 with Dual Control and side-loader is a prime example of the newest range of Isuzu’s hard-wearing, medium-duty trucks to hit the streets.

Packed with safety features including electronic stability control, anti-lock braking system and anti-skid regulator, plus the comfort of an Isri 6860 air suspension seat in both RHS and LHS driving positions, the FVY promises to give operators a safer and more comfortable experience during long shifts.

Like all Isuzu trucks, the FVY is specified for Australian conditions, making it fit for purpose in rain, hail, or a stifling 40-degree summer.

Models such as the FVY Dual Control cement a broader line-up of city-smart trucks which span from Isuzu’s light-duty N Series which start at the 4.5-tonne GVM mark (driveable on a standard car licence) through to heavy-duty heroes such as Isuzu’s FYX 10x4 model which delivers a GVM of up to 35-tonnes.

**OFFERING AFTERSALES EXCELLENCE**

Showing just how important it is for customers to receive the highest level of customer service and support, Isuzu recently relaunched their aftersales program, Isuzu Care earlier in 2023

The new program aims to take the customer aftersales experience to the next level, building on the rock-solid reputation of the previous program for being recognised one of the best in the country.

With Isuzu Care - Isuzu truck owners find ongoing support for any questions, queries or concerns and are backed by a team that cares about the day-to-day operations and the trucks that take care of business.

This is a boon for those in the waste and recycling industry who have customers with time sensitive collections and who demand a no-fail service each and every day.

Isuzu Trucks' commitment to Care is underpinned by the knowledge that buying a truck is only the beginning of the journey of ownership. With that awareness of their customer's needs, Care is a vital part of Isuzu's DNA.

First launched in 2006, the program has helped the brand to build strong relationships with Isuzu truck customers and operators with a unique combination of support programs and initiatives that combine to make the Isuzu ownership experience a rewarding one.

“Isuzu Trucks is here to support this hard-working industry with an aftercare package that will work equally hard for them,” commented Mr Lasry.

“We are looking forward to greeting event goers in July, walking them through everything that Isuzu has to offer, and showing off the capabilities of our FVY platform.”

***Isuzu Trucks will be at AWRE in Sydney over 26- 27 July 2023 at stand C28. For more information visit*** [***www.awre.com.au***](https://awre.com.au/)***.***

**ends**

**For further information, please contact:        For Isuzu Trucks releases and photos:**

Sam Gangemi                                                                  Arkajon Communications

Isuzu Australia Limited                                               Phone: 03 9867 5611

Phone: 03 9644 6666                                                 Email: isuzu@arkajon.com.au