**Client:**VolkswagenBelgium

**Marketing Manager:**Nicolas Deturck

**Advertising Manager:**Tony Peetermans

**Agency:**DDB Brussels

**Creative Director:**Peter Ampe

**Creative Team print:**Koen Van Deun & Johan Roelandt

**Creative Team radio:**Tim Arts & Stefan Van den Boogaard

**Design:**Benjamin Hiffe

**Head of strategy:**Dominique Poncin

**Strategic planner:**Maarten Van Daele

**Account Director:**Sylvie De Couvreur

**Senior Account Manager:**Silvie Erzeel

**Account manager:**Quentin Maryns

**Account executive:**Pieterjan Schouppe

**TV-Producer:**Brigitte Verduyckt

**Radio-Production:** Raygun