TRACKMANIA® CELEBRATES SUMMER WITH ITS NEW CAMPAIGN LAUNCHING ON JULY 1st

The 13th Trackmania® seasonal campaign echoes with the 3-year anniversary of the brand, promising new tracks, features and gameplay updates.

Paris, June 29th 2023 - The Summer 2023 campaign starts this Saturday July 1st on Trackmania® where players will discover new additions for free. Whether in solo, online or in multiplayer with the Ranked 3v3, all players will find their favorite way of play.

The Summer 2023 campaign starts this Saturday July 1st on Trackmania® where players will discover new additions for free, whether in solo, online or in multiplayer with the Ranked 3v3.

In this seasonal campaign, challenges are still as thrilling as they are rewarding:

- 100 new medals and trophies to earn through those heated races
- Get your new look for summer thanks to the fresh prestige skin unlockable by beating the campaign as well as the Track of The Day medals. This skin comes with 4 variations: bronze, silver, gold and author
- With this summer campaign, a major update is to be discovered by the players on July 1st providing a new campaign unlocking system to offer a better progression for the players
- A new optimization update on PS5 will accompany the summer campaign, offering new features to the players such as Dualsense support, SSD Optimization, 3D Audio and activity cards to immerse even better in the Trackmania universe

This seasonal campaign is not the only event in Trackamania's world this summer. Indeed, 2023 marks the three years anniversary of the game with many novelties which have paved its journey:

- 300 blocks and items were added to the game over the last 12 months
- January 2023 introduced both the prestige skins and the voice chat
- The second year of the game was filled with tournaments and community events like the Green Game Jam, NEO-CUPRA, Ubisoft Club and the Trackmania World Tour launch

- Last May, the game was released on consoles and cloud platforms

Trackmania is ready to celebrate the brand's achievements and the million players who have joined this adventure with many more events and features to come.

For more information about Trackmania®, please visit trackmania.com.

About Ubisoft Nadeo
Founded in 2000 and acquired by Ubisoft in 2009, Ubisoft Nadeo is the creator of TrackMania®, the cult multiplayer car racing video game, and Shootmania®, the FPS for everyone. The studio has won acclaim for the quality of its innovative technology, which offers a thrilling online gaming experience, based on competitive game modes and players' creativity, on PC, and consoles and in virtual reality. Ubisoft Nadeo's games bring together more than 42 million players.

About Ubisoft
Ubisoft is a creator of worlds, committed to enriching players' lives with original and memorable entertainment experiences. Ubisoft's global teams create and develop a deep and diverse portfolio of games, featuring brands such as Assassin's Creed®, Brawlhalla®, For Honor®, Far Cry®, Tom Clancy's Ghost Recon®, Just Dance®, Rabbids®, Tom Clancy's Rainbow Six®, The Crew®, and Tom Clancy's The Division®. Through Ubisoft Connect, players can enjoy an ecosystem of services to enhance their gaming experience, get rewards and connect with friends across platforms. With Ubisoft+, the subscription service, they can access a growing catalog of more than 100 Ubisoft games and DLC. For the 2021–22 fiscal year, Ubisoft generated net bookings of €2,129 million. To learn more, please visit: www.ubisoftgroup.com.