



Brussels, 17 March 2022

PolyCert Europe and Monitoring Platform MORE: joining forces to achieve the CPA targets

PRESS RELEASE

In the light of achieving the Circular Plastics Alliance (CPA) targets of 10 million tonnes of recycled polymers used annually between 2025 and 2030 set up by the European Commission, we are delighted to announce that two unique tools, namely [MORE platform](#) and [PolyCert Europe](#) are joining forces.

To monitor progress and to achieve these CPA targets, companies will report data on volumes of recycled plastics they transform or use in their products to the MORE platform. Audits, performed in an independent and impartial way are a key element in the CPA system and will guarantee that the reported data is reliable. That is where PolyCert Europe comes in. PolyCert Europe brings organizations, auditing on recycled content in plastics, together to share best practices, to harmonize and to set minimum requirements for audit schemes. Auditors applying PolyCert approved audit schemes are trained experts in the field of plastic conversion and bring added value to companies making use of their services.

Now, **MORE and PolyCert Europe join forces to facilitate and to ensure that the CPA reporting process meets the highest standards.** High quality audits help companies in better managing their processes and by consequence also in the reporting. The audit organizations member of PolyCert will not only apply CPA-approved audit schemes to verify the claims of companies but also their expert knowledge of plastic converters processes.

"We are delighted to announce a synergy between two unique tools – MORE and PolyCert Europe. The synergy will help the plastics converting industry to reach the EU target of 10 million tonnes of recycled polymers used annually between 2025 and 2030. With MORE, our industry has the opportunity to continue showcasing its efforts towards a circular plastics economy by registering the volumes of recycled polymers used by plastics converting companies to create new products. On the other hand, PolyCert Europe will facilitate the verification and auditing of the volumes reported into the MORE platform" said EuPC President Renato Zelcher.





*“Delivering high-added value audits in plastic converting companies throughout Europe that embrace circular economy, has always been the goal of PolyCert Europe. We are an open organization, bringing experts together to exchange audit best practices such that audits are done in the best possible way. **We are very motivated***

to team up with MORE and to join forces to make sure that the data collection by MORE is not only done in a very efficient and reliable way but that it also bring added-value for the companies” added PolyCert Europe President Jan Laperre.

MORE platform, originally launched to monitor and register the industry’s efforts to reach the EU target of 10 million tonnes of recycled polymers being used annually between 2025 and 2030, has been confirmed as a CPA data collector by both the CPA Monitoring Secretariat and CPA Monitoring Working Group. To this purpose, the data that is reported through the platform will also serve to measure the achievement of that objective. MOREover, for the second year in row, the platform has collected 1.000.000 T of recycled material used in products, demonstrating that the converters community has widely accepted the MORE tool in Europe. Additionally, since the 3rd March 2022, MORE survey is fully operational and opened for the plastics converters again.

On the other side, PolyCert Europe, a platform bringing together existing national certification schemes in a comprehensive system for polymer converters, has launched its new website including an overview of all the certification schemes under the umbrella of PolyCert Europe, a list of the accredited certification bodies who conduct audits for the respective certification schemes and a dedicated section listing all companies across Europe and beyond which have been certified by the certification schemes of PolyCert Europe.

Media contact:

Aude BOURGEOIS

+32 (0)2 741 82 82

aude.bourgeois@eupc.org

<https://www.plasticsconverters.eu/>

Avenue de Cortenberg 71

1000 Bruxelles, Belgium