

# Technische fiche

## Best of Belgian Football

<b>client</b>	KBVB
<b>contact</b>	Bob Madou
<b>agency</b>	Boondoggle
<b>creative director</b>	Niels Schreyers & Odin Saillé
<b>creative team</b>	Dieter Vanhoof & Sam De Vriendt
<b>copywriting</b>	Bout Holtof & Veronique Vier &
<b>design</b>	David Prinsmel & Sven Verfaille
<b>strategic director</b>	Peter Verbiest
<b>strategic planner &amp; UX</b>	Tim Borguet, Jesse Wynants & Nikolas Sterck
<b>managing director</b>	Inge Vander Velpen
<b>account director</b>	Frederik Cuyvers
<b>production</b>	Doris De Smet
<b>development</b>	KBVB ism Cronos