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\*MEDIA ADVISORY\*

**North Georgia Premium Outlets to host President’s Day Weekend Clearance Sale,**

**February 16-19***Find enormous savings on exceptional brands at Dawsonville’s premier shopping destination*

**DAWSONVILLE, Ga. (January XX, 2018) – North Georgia Premium Outlets** is celebrating **President’s Day** with a **Weekend** **Clearance Sale** from **February 16-19**! Throughout the long weekend, shoppers are invited to find enormous deals on top of every day savings of up to 65 percent off at sought-after brands, including Burberry, Gap Outlet, Nike, Pottery Barn Outlet, lululemon athletica and more!

**WHAT: President’s Day Weekend Clearance Sale**

*Fashionistas can shop the hottest winter trends from premium brands*

**WHEN: Friday, February 16 - Monday, February 19**

Friday and Saturday: 10 a.m.-9 p.m.

 Sunday: 11 a.m.-7 p.m.

Monday: 10 a.m.-9 p.m.

**WHERE: North Georgia Premium Outlets**

800 GA-400

Dawsonville, GA 30534

**HOW:** For more information, visit [premiumoutlets.com/NorthGeorgia](http://www.premiumoutlets.com/outlet/north-georgia) or connect via social on [Facebook](https://www.facebook.com/northgeorgiapremiumoutlets), [Twitter](https://twitter.com/NorthGeorgiaPO) and [Instagram](https://www.instagram.com/northgeorgiapo/).

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