

### Celebrate Amazon Prime Day with Half-Off Two Sennheiser Special Editions Headphones

The limited-time sales will be available only on July 12th and 13th

Old Lyme, CT, July 6, 2022— With Amazon Prime Day just around the corner keep a look out for the two Sennheiser headphones that will be available for up to 50% off the original price. The CX PLUS SE and HD 599 SE are the headphones that will be on sale in both the US and Canadian markets starting July 12<sup>th</sup> until July 13<sup>th</sup>. In the United States, the CX PLUS SE and HD 599 SE will be featured as *Spotlight Deals* on July 13<sup>th</sup> and will be available for 45% and 50% off the original prices. In the Canadian market, the sale price for both the CX PLUS SE and HD 499 will be on sale for 48% and 50% off the original pricing.

#### CX PLUS SE

The Sennheiser CX PLUS Special Edition earbuds have a brushed matte surface to completement the signature sound made possible by its German-engineered TrueResponse transducer. This bespoke acoustic system brings audiophile technology to the everyday listener delivering stereo sound with deep basses, natural mids and clear, detailed treble for fatigue-free all-day listening. The Active Noise Cancellation ensures clarity without distractions, even in a noisy environment. Meanwhile, the Transparent Mode allows the user to be aware of their surroundings without needing to remove the earbuds. Even customizable touch controls allow for bespoke commands to be assigned intuitively and easily to control audio, calls, and access voice assistants. The CX PLUS SE are compact earbuds with a secure fit, 24 hours of playback time with a charging case and a IPX4-rated splash resistance.

### **HD 599 SE**

Topping the 500 series, the HD 599 delivers impressively natural spatial sound powered by Sennheiser's proprietary transducer technology, including the "Ergonomic acoustic refinement" (E.A.R) design, which channels the audio signal directly into the ear. The popular audiophilegrade over ear, open back headphone has a lightweight design with brown stitches on the headband, matte metallic detailing on the ear cups and headband with luxurious velour covered replaceable ear pads for extreme comfort. So nothing will stop you from listening to track after track, discovering the HD 599 will show you parts of the song you haven't heard yet. Two detachable cables are included a 3m cable with a 6.3 mm straight plug and a 1.2m cable with a 3.5mm straight plug.

#### To Purchase the CX PLUS SE-

In the United States, visit: <a href="https://www.amazon.com/SENNHEISER-Wireless-Bluetooth-Headphones-">https://www.amazon.com/SENNHEISER-Wireless-Bluetooth-Headphones-</a>

 $\underline{Cancellation/dp/B09SKMTH5R/ref=sr\_1\_1?crid=3KR68KEOFHEZN\&keywords=B09SKMTH5R\&qid=1655827378\&sprefix=b09skmth5r%2Caps%2C118\&sr=8-1\&th=1$ 

In Canada, visit: <a href="https://www.amazon.ca/Sennheiser-Bluetooth-Headphones-CancellationCustomizable/dp/B09SKMTH5R/ref=sr\_1\_1?crid=RMZCLVLHTMZL&keywords=B09SKMTH5R&qid=1655827388&sprefix=b09skmth5r%2Caps%2C132&sr=8-1</a>



To purchase the HD 599 SE—In the United States, visit:

https://www.amazon.com/dp/B07RFNZYJZ/ref=twister\_B09WT4TM7P?\_encoding=UTF8&th=1

# In Canada, visit:

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## **About the Sennheiser Brand**

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic GmbH & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables is operated by Sonova Holding AG under the license of Sennheiser.

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