

Nominate a small business you love for an Award



SMALL BUSINESS BC
AWARDS

sbbc.co/nominate

SBBC Awards 2022 Community Kit

Social Media and Digital Channels

Please, help us spread the word by sharing the **19th Annual Small Business BC Awards** nominations with your community via email, social media, or whatever your chosen method may be.

- To encourage people to nominate a small business for an award, please share:
 - a. The suggested key messages (see below)
 - b. Your choice of the attached graphics (see link below)
 - c. The website URL to submit a nomination: sbbc.co/nominate
 - d. Hashtag to position the event: #SBBCAwards
- Tag Small Business BC to amplify the message:
 - a. Twitter: @SmallBusinessBC
 - b. Facebook: Small Business BC - @smallbusinessbc
 - c. Instagram: @smallbusinessbc
 - d. LinkedIn: Small Business BC (company)

Thanks for your support!

Graphics

Find [graphics to accompany the key messages on the SBBC Awards website](#).

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Suggested Key Messages

1. The [@SmallBusinessBC](#) Awards recognize the contributions and achievements of BC small business owners – entrepreneurs just like you. Taking part is easy!

 Nominate your small business for an SBBC Award at sbbc.co/nominate [#SBBCAwards](#)

2. This year, [@SmallBusinessBC](#)'s annual awards will honour entrepreneurs who were creative, determined and most of all, supporting their communities in these challenging times.

 Nominate a business you love for an SBBC Award at sbbc.co/nominate [#SBBCAwards](#)

3. All British Columbians can recognize the contribution of local small businesses by nominating them for a [@SmallBusinessBC](#) Award. After all, they make our communities such uniquely special places to live, work and play!

 Nominate now at sbbc.co/nominate [#SBBCAwards](#)

4. Each year our [@SmallBusinessBC](#) Awards celebrate the hard-working entrepreneurs who make our province such a special place. Nominations are open now sbbc.co/nominate [#SBBCAwards](#)

Who can nominate?

- ✓ [#Smallbiz](#) can nominate themselves
- ✓ Anyone can nominate a [#smallbusiness](#)

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About the Small Business BC Awards

Small Business BC is a non-profit organization that exists to help BC entrepreneurs start and grow their own business.

Starting out as a simple business planning contest almost 20 years ago, our annual Small Business BC Awards have evolved and grown over the years to become the largest awards program dedicated to small business in Western Canada.

Nearly 6,000 businesses have participated in our awards, covering every industry in our province. We believe that now, more than ever, it's crucial to celebrate and reward the achievements of these hard-working and resilient individuals.



Prize Money

Our finalists and winners will split a prize pool worth \$15,000.



Business Clarity

Discover key insights and tips to help grow your business.



Brand Exposure

Access powerful marketing opportunities just by taking part.



Community Connection

Meet and learn from entrepreneurs and mentors in your industry.



Support Throughout Event

Nominees receive ongoing support from SBBC staff throughout.



Finalist Prize Package

Finalists receive free SBBC education, media shareables and more.

[Here are the categories](#) up for nomination:

- Business Impact Award
- Premier's People's Choice

Jan 20

Nomination &
Voting Begins



Feb 28

Nominations &
Voting Closes



Mar 14

Top 5 Finalists
Announced



Mar 28

Pitches &
Judging



Apr 28

Ceremony & Winner
Announcement