****

**For more information:**

McKenzie Riley

 BRAVE Public Relations

404.233.3993

mriley@emailbrave.com

**\*\*MEDIA ADVISORY\*\***

**Halloween happenings: Brick-or-Treat returns to LEGOLAND® Discovery Center**

*Atlanta’s leading kid-friendly attraction to celebrate the spookiest time of year every weekend of October*

**ATLANTA (September 19, 2018) –** *Brick or treat***!** Join **LEGOLAND® Discovery Center Atlanta** for festive fun **every weekend in October** with the annual **Brick-or-Treat** celebration.Activities include “find spook characters” MINILAND scavenger hunt and build and take home your own LEGO Frankenstein build, while supplies last! The attraction will also host a costume contest on **October 27-28** at 11 a.m. and 2 p.m. each day where guests have a chance to win an Annual Pass, a LEGO goody bag and a custom LEGO trophy! In addition, there will be daily meet and greets with favorite LEGO characters daily at **noon** and **3 p.m.**Don’t miss out on all the spook-tacular, fall fun!

**WHAT: Brick-or-Treat**

*MINILAND scavenger hunts, build-and-take activity in the Master Builder Academy, a LEGO pumpkin patch and more! Plus, the attraction will host costume contests October 27-28, and the top winner will take home an annual attraction pass! Other prizes include general admission tickets, LEGO trophies and all participants will receive a certificate!*

**WHEN: Oct. 6-7, Oct. 13-14, Oct. 20-21 and Oct. 27-28**

*Saturday: 9 a.m. – 9 p.m. (last entry at 7 p.m.)*

 *Sunday: 10 a.m. – 7 p.m. (last entry at 5 p.m.)*

 **Brick-or-Treat Costume Contest**

 **Oct. 27-28**

*11 a.m. and 2 p.m. each day*

**WHERE:** **LEGOLAND Discovery Center Atlanta**
*Phipps Plaza | Buckhead*

 *3500 Peachtree Road NE*

 *Atlanta, GA 30326*

**HOW:** Tickets can be purchased at the door or online ahead of time. To guarantee entry by purchasing online, visit [atlanta.legolanddiscoverycenter.com](https://atlanta.legolanddiscoverycenter.com/).

For more information, visit [www.facebook.com/LDCatlanta](http://www.facebook.com/LDCatlanta).

###