



GUESS SS17 HANDBAGS AND FOOTWEAR COLLECTION

Taking its cue from the burst of energy provided by a warm summer's day, the SS17 collection of Guess handbags and footwear expresses several contemporary key trends, with an irresistible array of tantalizing silhouettes, innovative details, and stunning textures and prints.

Woman

In the new, multifaceted collection, clean, sophisticated lines blend with bold elements, including rhinestones and metallic trims, or unexpected details like playful graphics and emoji-inspired cartoon faces, as in the **Pin Up Pop** line.

Ultra-glamorous animal prints feature alongside retro vibes, such as in the iconic **Cate** satchel. The romantic floral motifs and soft hues of some bestseller models, like **Isabeau**, are balanced by the rock allure of more striking models. The color palette expertly mixes soft tones with bright summery hues and pop accents, while the signature logo infuses a strong sense of the brand's DNA.

A sense of confident femininity exudes from **Bobbi**, the reversible Guess tote in double sided pebble, updated with smart details such as macro perforation, diamond quilting, cartoon appliques and whipstitching. All come in a brand new range of vibrant colors.

Brimming with glamour and natural elegance, the **Luxe** collection in refined leather is simply enchanting, and designed to dress up with ease. Especially **Paige** reveals a sophisticated style thanks to its original color scheme and sumptuous metal detailing.

Footwear

The footwear collection reflects the seasons' key trends. Floral embroideries and fringes on sandals, wedges and sneakers make for the perfect boho-chic style. A dynamic Caribbean vibe reverberates in models with laces and cut-out patterns, picked up by attractive bright colour. For party looks with a serious "wow" factor, nothing works better than a sensual nude effect on sparkling lace-up sandals.

The collection ushers us into the thick of summer with two distinct styles: on the one hand, the bold, laid-back femininity of a modern gypsy, with espadrilles and clogs featuring an embroidered 4G logo or brilliant colored stones; on the other, a relaxed, carefree attitude reflected in a wide selection of chic flat sandals with studs, stones or metallic leather details.



Man

The collection of bags for him draws inspiration from four different styles, also reflected in the footwear collection, and introduces an injection of vitality with the combination of different textures.

For the first time, a brand new travel sub-line is launched, with luggage in three sizes available in the season's colors or an all-over camouflage print.

City Slicker: For men with a distinct preference for minimal, essential lines. Stylish business bags and casual crossbody bags in brushed eco leather or plain Saffiano make for a clean, sophisticated look.

Bold & Sharp: An expression of baroque taste. Get ready to fall in love with bold materials that won't go unnoticed, such as ostrich or crocodile printed eco leather on urban bags and shoes, along with shiny metal plates with the Guess lettering.

Country & Western: Western-inspired and proud to reflect the brand's deeply American roots, the line includes bags in washed canvas with eco leather details, or in nylon with Saffiano details and portraying palms at sunset. The accent is on practical functionality throughout.

Sporty Vibes: The fashion-forward sportswear collection is designed for an active lifestyle and includes casual models such as backpacks and crossbody bags in nylon, brought up-to-date with a textured weave.

Footwear

The footwear collection for men offers a fine selection of urban casual models, such as stylish moccasins with an edgy design, in washed canvas or printed suede with leather detailing, or light slip-ons with a nylon mesh upper to ensure comfort and breathability. A neoprene back counter and tongue make the latter even easier to slip on and off. A burst of fun, sun-kissed color pervades throughout.

Moreover, a wide range of sporty models caters to the most active spirits. Appealing and easy to wear, the collection's sneakers come either in nylon with leather detailing, or with an innovative and fully seamless knitted nylon upper, with hot melt red Guess lettering on the side. For a leisurely stroll by the sea, softly colored flip-flops in washed canvas convey a relaxed sense of style.



Kids

As spring approaches, boys and girls can leave their heavier shoes behind and run around in sneakers echoing their mum and dad's favorites. Mesh and nylon uppers are picked up by bright colors and stunning camouflage and floral prints. Mini jelly shoes come in the form of fisherman sandals for boys and girls and attractive ballerinas for girls, with the latter being paired with a cute bag featuring a matching heart-shaped trim.

For more elegant outfits, smart moccasins are enhanced by a wider array of lively hues, for a touch of playfulness on even the most formal occasions.

In the hotter season, the kid's collection for girls draws its hippie-chic inspiration from summer festivals, with handmade pearls and suede fringes featuring on eye-catching sandals. Boys will discover an ideal play mate in comfortable slip-ons with a soft nylon mesh or smart sandals in color-block nubuck and leather.

About GUESS?, Inc.

Established in 1981, GUESS began as a jeans company and has since successfully grown into a global lifestyle brand. Guess?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, footwear and other related consumer products. Guess? products are distributed through branded Guess? stores as well as better department and specialty stores around the world. As of April 30, 2016, the Company directly operated 840 retail stores in the Americas, Europe and Asia. The Company's licensees and distributors operated 792 additional retail stores worldwide. As of April 30, 2016, the Company and its licensees and distributors operated in more than 95 countries worldwide. For more information about the Company, please visit GUESS.com

