

2018 IN FIGURES*

ŠKODA SUPERB

TYPES OF CUSTOMERS**



18%
Private customers



82%
Fleet customers

TRIM LEVEL



14.7%
Sportline



39.2%
Style



4.6%
Active



14.3%
L&K

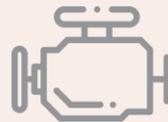


27.2%
Ambition

DIESEL VS PETROL ENGINES

Diesel

68.4%



Petrol

31.6%

BODY STYLE

46%
Liftback



54%
Estate

BLACK IS THE MOST POPULAR SUPERB FINISH



Black Magic



Quarz Grey



Business Grey



Candy White

* Worldwide data excluding China

** Figures for 2018 for selected European countries (Belgium, Czech Republic, Denmark, Finland, France, Netherlands, Italy, Germany, Norway, Poland, Austria, Slovakia, United Kingdom, Spain, Sweden and Switzerland).