**CREDITS:**

Chief Marketing Officer: Philipp Wachholz

Marketing Manager: Laurence Anckaert

Marketing Supervisor: Laurie Struyf

Marketing Supervisor: Athina Manirakiza

Franchisé & Restaurant Owner: Xavier Gerard

Agency: TBWA Belgium

Creative Director: Jeremie Goldwasser

Art-Director: Jef Boes, Thibaut Castaing

Copywriter: Gil Gauniaux

Art-Director: Marie-Laure Cliquennois

Photographer: Jef Boes

Agency Photographer: Initials-La

Art Buyer: Elly Laureys (Make)

Studio: Annick Cohen & Léa Leborgne

Client Service Director: Geert Potargent

Account Director: Tom Eilers

Account Manager: Line Martens