



MEDIA INFORMATION

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InnoGames Reaches Revenue of More than 80 Million Euros

Hamburg-based game developer continues growth on its eight year

Hamburg, December 17, 2014. [InnoGames](#) looks back on a successful 2014 – The German company will increase its overall revenue to over 80 million Euros. A big part of the new record turnover is due to the mobile games market, where InnoGames grew more than 500 percent compared to 2013.

“That we managed to reach worldwide top rankings with one of our mobile games – [Forge of Empires](#) – is an especially positive development”, explains Co-Founder and CEO Hendrik Klindworth. “On the iPad, it was one of the five most successful new strategy games this year. Given the fact that the Android release is scheduled for the beginning of 2015, we are also very optimistic for the coming year.” InnoGames has demonstrated continuous growth and success over the past years.

This year, the company reached a new high in overall revenue, with growth being profitable as well. “It has always been important for us to not only grow fast but to also do so in a sustainable manner. Achieving a significant rise in revenue and a favorable profit, we managed to fulfill these goals in 2014”, says Armin Busen, Chief Financial Officer (CFO) at InnoGames. With Forge of Empires, Grepolis, Tribal Wars, [The West](#) and [Tribal Wars 2](#), a total of five games are significantly adding to the companies’ revenue.

The company added 80 new employees to grow over 350 in total during 2014. For the following year, InnoGames will grow by approximately the same figure.

“It is our goal to further conquer the mobile games market in 2015. This is where we see the biggest potential for growth”, adds Klindworth. However, a high level of quality is paramount to establish a successful game in the heavily fought over mobile games market. InnoGames’ employees at the new development location in Düsseldorf will help achieve this from January on.

InnoGames GmbH, Friesenstraße 13, 20097 Hamburg, Germany. Management: Eike Klindworth, Hendrik Klindworth, Michael Zillmer. Entry in trade register: Amtsgericht Hamburg, HRB 108973, USt-ID: DE264068907

With about 150 million registered players, InnoGames is one of the world's leading developers and providers of online games. The Hamburg-based company employs over 350 people from about 30 nations and scored major successes with the games [Tribal Wars](#), [Grepolis](#) and Forge of Empires.