



## **FOR IMMEDIATE RELEASE**

### **Jebsen & Jessen Technology Signs Exclusive Agreement with BA Pumps & Sprayers**

*Jebsen & Jessen Technology Furthers its Turf & Irrigation Solutions with New Partnerships*

Singapore, May 12 2019 – Jebsen & Jessen Technology’s Turf & Irrigation Division has entered into an exclusive agreement for distribution and servicing of BA Pumps & Sprayers’ products in South East Asia. The agreement comes as Jebsen & Jessen Technology sees more companies in the region requiring high-quality sprayers and pumps for the local agricultural, horticultural, and industrial markets; adding to its existing offerings and dealer network that include some of the world’s leading brands in the industry.

The new partnership will leverage Jebsen & Jessen Technology’s distribution expertise, knowledge of local markets, and expertise in turf management, alongside BA Pumps & Sprayer’s decades of experience designing, engineering, and manufacturing products. Jebsen & Jessen Technology will be distributing the comprehensive range of BA Pumps and Sprayers products for use in broadacre, viticulture, horticulture, and turf industries, such as the top in the market Greens Keeper Sprayer.

“By partnering with Jebsen & Jessen Technology, we are bringing our unique solutions in spraying technology to our customers in the South East Asia region. We are excited and strongly believe that Jebsen & Jessen Technology’s knowledge of South East Asia and expertise in distribution and turf management complements our offerings and commitment to providing the best high-quality products and services to all our customers,” said Guy Rendle, Sales Director of BA Pumps & Sprayers.

“We highly value all our partners and we are excited to be the exclusive distributor of BA Pumps & Sprayers products,” said Henrik Friis, Regional Director of Jebsen & Jessen Technology – Turf & Irrigation Division. “BA Pumps & Sprayers’ years of experience in developing and manufacturing their products and our expertise in turf management and distribution in South East Asia is a clear win-win. We are committed to provide high-quality products and solutions to all our customers and believe that this is the best way forward for a green Asia and for the industry, bringing enhanced efficiency in costs and productivity.”



# JEBSEN & JESSEN

## **About Jebsen & Jessen Technology – Turf & Irrigation Division**

We provide total solutions in turf care and horticulture management for golf courses, parklands, stadiums and other public facilities throughout South East Asia. Our products range from turf maintenance equipment, buggies and utility vehicles to sprinkler systems and fertilisers. With complete service, warehousing and distribution facilities in the region, we are well equipped and ready to adapt swiftly to local requirements.

Beyond distribution we offer a full service, including after-sales support, spare part supply chain, training and commissioning. We also offer a dedicated turf & horticultural management service, providing consultancy and training.

For more information, visit us at [www.turftech.jjsea.com](http://www.turftech.jjsea.com)

## **About BA Pumps & Sprayers**

We are specialist manufacturers of agricultural, horticultural and industrial equipment, including pumps, sprayers, water blasters, spreaders, and GPS systems.

We export, wholesale and manufacture a vast range of reliable, high-quality gear that will always perform while you're spraying a field or golf green, spreading fertiliser, water blasting concrete or trimming your vines.

For more information, visit: [www.bapumpsandsprayers.com](http://www.bapumpsandsprayers.com)

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