

Campaign manager: Sofie Jossart

Account director: Jonas Moors

Creative direction: Niels Schreyers

Creatives: Niels Schreyers, Yannick De Haes

Design: Sven Verfaillie

Strategic planners: Sander Janssen, Maarten Van Herck

Video production:

- Director : Wim Bonte
- Productiehuis : Hotel Hungaria
- Production coordination: Doris De Smet