



FOR MORE INFORMATION:

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MEDIA ADVISORY

Mall of Georgia and Town Center at Cobb to host American Red Cross for blood drives in September

Local malls invite community to donate blood this Labor Day weekend

WHAT: Save lives by donating blood!

The American Red Cross will host blood drives at **Mall of Georgia** and **Town Center at Cobb** during select dates this **September**. Supporters who donate blood at either mall will receive a complimentary gift from the American Red Cross (while supplies last)!

Why get involved? Here are some quick facts, courtesy of the American Red Cross:

- Someone needs blood every **two** seconds in the U.S.
- Just one pint of blood can save up to **three** lives!
- Approximately 36,000 units of red blood cells are needed in the U.S. every day.
- Approximately 38 percent of the U.S. population is eligible to donate – yet less than 10 percent actually do!
- The American Red Cross supplies approximately 40 percent of the nation's blood supply.

**WHEN/
WHERE:**

Mall of Georgia

3333 Buford Drive, Buford, GA 30519 (Upper Level near Dick's Sporting Goods)

Sept. 2-3 from noon – 5 p.m.

Sept. 4 from 10 a.m. – 3 p.m.

**All donors at Mall of Georgia will receive a special edition Red Cross t-shirt, while supplies last*

Town Center at Cobb

400 Barrett Pkwy, Kennesaw, GA 30144 (Sears Court)

Sept. 2-3 from noon – 5 p.m.

Sept. 4 from 10 a.m. – 3 p.m.

**All donors at Town Center at Cobb will receive a special edition Red Cross t-shirt, while supplies last*

HOW:

Visit redcrossblood.org to schedule an appointment in advance. Enter code 'moga' for Mall of Georgia or 'tcac' for Town Center at Cobb.

For more information on these events at Mall of Georgia and Town Center at Cobb, visit bit.ly/MOGarc17 and <http://bit.ly/TCarc17>.

For more blood donation facts, visit the American Red Cross online at givelife.org.

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