

May 25, 2016

### LEXUS #LCOntour – LC DEBUTS IN THE ‘GREEN HELL’ OF THE NÜRBURGRING

The Lexus LC's European tour moves to Germany for the next two weeks where the LC 500 will follow up its Creating Amazing premiere in Amsterdam with a debut appearance at the legendary Nürburgring for the famous 24-hour race meeting from May 26 to 29.

**Brussels, Belgium** - The LC luxury coupe will join other Lexus models for the event's Prologue [i] on Saturday, May 28, from 13:30, prior to the race proper getting under way at 15:30. After the Prologue, the LC 500 will be driven to the Ring Boulevard, where it will be on public display throughout the event.

Three Lexus models will participate in the 44<sup>th</sup> 24-hour race: an RC F (#36) and RC sports coupe (#188), and three IS F CCS-R sports sedans (#52, #53 and #135).

The LC 500's next destination is Cologne where it will be present at a series of events and photo shooting sessions and contests. Regular #LCOntour reports will be issued giving updates on the activities in Germany as they happen.

The LC, Lexus's flagship coupe, will be launched in spring 2017 with two powertrain options. The full hybrid LC 500h will feature a 3.5-litre V6 petrol engine and Lexus's all-new Multi Stage Hybrid System, engineered to deliver more direct response for authentic high performance. The LC 500 will be equipped with a 5.0-litre V8 petrol engine coupled to a new 10-speed automatic transmission – a world first for a luxury vehicle. The LC is the first model to be built on Lexus's all-new GA-L platform, designed to deliver a much sharper and more refined driving experience.

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[i] Prologue is a one-lap show drive which can be joined by all car manufacturers participating in the 24h race. It takes place before the race itself.

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#### About Lexus

Launched in 1989, Lexus has become renowned throughout the world for its pursuit of perfection, the outstanding quality and sophisticated high-technology content of its products, and for its unique concept of complete customer service. Further reinforcing the traditional Lexus values of unparalleled build quality, interior luxury and state-of-the-art technology, the L-finesse design philosophy represents a highly significant factor in positioning Lexus as a uniquely desirable global brand. Today, Lexus remains the first - and only - premium automotive manufacturer to offer a comprehensive full-hybrid model range comprising

the RX 450h, the GS 450h, the LS 600h and the CT 200h. In Europe, models featuring Lexus Hybrid Drive account for 60% of all Lexus sales. Lexus sold 42,637 vehicles in Europe in 2011, an increase of 40% vs 2010.