



MOBILE™
WORLD CONGRESS

BARCELONA 22-25 FEB 2016

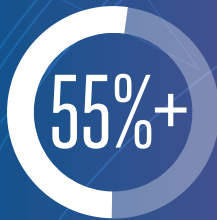
Highlights from Mobile World Congress 2016



NEARLY
101,000
ATTENDEES



FROM
204
COUNTRIES



of this year's MWC attendees hold senior-level positions

5,000

CEOs participated



374

Speakers from
278 companies

Notable speakers

Shang Bing, China Mobile
Mark Zuckerberg, Facebook
Bill Ruh, GE
Dawn Airey, Getty Images
Anthony Lake, UNICEF



2,200+
EXHIBITORS

110,000

net sqm of exhibition & hospitality space

Operator companies

400+



Operator attendees

10,000+

3,600+



International media and industry analysts



The largest certified carbon neutral trade show, per the Guinness Book of World Records. (2016 Carbon Neutrality certification pending)

#MWC16

AN EVENT OF



MOBILE
WORLD CAPITAL™
BARCELONA