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# Story Hunters – New Series Exclusive to ABC iview

# Finding the stories you want told

## **#StoryHunters**

**Story Hunters** is an exciting new video journalist concept, showcasing original stories powered by the audience. Housed on the ABC's iview service, **Story Hunters** is a growing collection of distinctive fact based journalism, as well as opinion pieces and satirical content.

**Story Hunters** will use the audience to find untold stories and explore fresh angles to existing ones. It is digital first content, made to be both easily accessible and shareable.

Executive Producer Erin Vincent says: "It's an exciting new space for the ABC to be entering into. It's a project that recognises that changing audience habits require fresh approaches to storytelling."

"We are using social media to both initiate and engage with our story tellers, so we're asking the audience to tell us what issues they want explored and investigated."

The team will deliver compelling stories from all over the country. Supervising Producer Paul Horan says: "We have a talented team of video journalists, who are working on this project and engaging with the audience about the types of stories they want covered. Don't expect your traditional ABC News style of presentation – this is something quite different!"

There will also be "Guest Hunters" throughout the series including, former *Mamamia* Editor-in-Chief Jamila Rizvi and Author and Comedian Rosie Waterland.

Story Hunters officially launches on iview today, Monday May 16.

The pilot program will see new stories published each week. Stories going live today include:

#### Beginner Beauty Queens - Part 1 & 2

Video Journalist Mike Clay travels to South Australia to ask who enters beauty pageants and why? 15 young women are competing for two spots in the finals for Miss World Australia. So, what does it take to win?

## What's Going On? Journey to Canberra

The first in a series of how Canberra really works. Guest Hunters Jamila Rizvi and Rosie Waterland journey to the heart of Australian democracy to answer all the questions you're thinking but not asking.

## What's in the Giftschrank?



What makes a book dangerous? Giftschranks or poison rooms were used to keep offensive literature from Hitler's time in power after WW2. Ashlynne McGhee discovers that Australia has Giftschranks of its own, full of books deemed too dangerous for the general public.

Watch Story Hunters on iview.

Interviews will be available.

Join the conversation: **#StoryHunters** 

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