

**For more information:**

## Haley Sheram

## BRAVE Public Relations

## 404-233-3993

[hsheram@bravepublicrelations.com](mailto:hsheram@bravepublicrelations.com)

**\*\*MEDIA ADVISORY\*\***

**Hop to Concord Mills for the Easter Bunny Arrival, March 9**

*Event to include Easter egg hunt, spring-themed crafts, live bunnies and more!*

**CHARLOTTE (February 28, 2018) –** Families are invited to celebrate spring with the **Easter Bunny Arrival** at **Concord Mills** on **Friday, March 9**! From **10-11:30 a.m.**, little ones can meet the Easter Bunny, participate in a festive egg hunt, create spring-themed crafts, interact with live, fluffy bunnies and more! Shoppers will be able to visit the Easter Bunny set, located in the Dining Pavilion, to snap egg-ceptional photos with the Bunny through Saturday, March 31.

The center will also host a Caring Bunny event on Sunday, March 11, as well as Pet Photos with the Easter Bunny Sunday, March 18 and 25. For full schedule and reservations, visit [simon.com/concordmills](http://www.simon.com/mall/concord-mills).

**WHAT: Easter Bunny Arrival**

*Welcome the Easter Bunny to Concord Mills with a variety of family-friendly activities!*

**WHEN: Friday, March 9** from **10-11:30 a.m.**

**WHERE: Concord Mills (Dining Pavilion)**

8111 Concord Mills Boulevard  
Concord, NC 28027

**MORE INFO:** For more information, visit [bit.ly/ConcordMillsBunnyArrival](http://bit.ly/ConcordMillsBunnyArrival).

To learn more about the center and upcoming events, visit [simon.com/ConcordMills](http://www.simon.com/mall/concord-mills) or connect via social on [Facebook](https://www.facebook.com/ConcordMills/), [Twitter](https://twitter.com/ConcordMillsNC) and [Instagram](https://www.instagram.com/ConcordMillsNC/).

###