**CUSTOMER CASE STUDY**

**Mex, Switzerland, 13th February 2024**

**Reedbut increases productivity by 20% with BOBST rear stack corrector upgrade on its VISIONFOLD 170**

**Leading UK-based cardboard box manufacturer and designer, Reedbut Group (‘Reedbut’), has collaborated with BOBST on its latest folder-gluer upgrade. The implementation of BOBST's state-of-the-art rear stack corrector on the VISIONFOLD 170 has propelled Reedbut to a remarkable 20% increase in productivity within just three months of its installation.**

With over 46 years of industrial packaging manufacturing experience, Reedbut operates three production sites across the UK to design and manufacture corrugated packaging. Reedbut exports its products to Turkey, Spain, Taiwan, Poland, and France.

Seeking greater efficiency in crash-lock box production for the e-commerce market, Reedbut has now integrated a key upgrade in its converting workflow by fitting the BOBST rear stack corrector to its VISIONFOLD machine.

The BOBST rear stack corrector addresses the prominent industry-wide challenge of 'fishtailing', where blank stacks fall out of alignment when running at speed, resulting in folds that are misaligned and inaccurate at the closure of the lateral surface. The BOBST rear stack corrector squares up regular slotted container (RSC) blanks with low pressure belts and a mechanical pusher.

Stuart Deaton, Customer Experience Director at Reedbut, said: "We had the part fitted to our VISIONFOLD 170 unit around 3 months ago, and we are already seeing a dramatic 20% increase in productivity. We were previously wasting a significant percentage of our material due to fishtailing, but now the rear stack corrector squares the blanks up perfectly and gives us precise gap control even in high-speed production. The upgrade has not only improved efficiency but also positively impacted our bottom line. The rear stack corrector gives us a crucial competitive edge in the e-commerce packaging sector, and we’ve only just scratched the surface.”

Mike Rice, BOBST Area Services Manager, UK, Ireland & Scandinavia, affirms the success of the upgrade: "We are always saying that partnering with BOBST goes beyond technical discussions. Upgrades like the rear stack corrector show why that is. We’re in a market where carton converters are under pressure to deliver speed, quality and consistency, but not at the expense of sustainability, and in particular, waste.

“Waste is one of the most challenging aspects of modern high-speed production, but we’ve put BOBST innovation ahead with the rear stack corrector, which integrates effortlessly into the BOBST range of flexible folder-gluers. The 20% boost to productivity that Reedbut has reported shows how everything is connected. With the right technology in place, more can be accomplished with less, all while controlling costs and reducing waste.”

As evidenced by another successful and value-adding collaboration, BOBST exemplifies a commitment to innovative connected solutions, innovation based on real-time market needs, and customer satisfaction.

**Captions:**BOBST\_rear\_stack\_corrector\_at Reedbut Group\_1

The machine, when running at full speed, may generate fish-tailing during folding; however, this solution corrects this effect on the downstream stack of production, enabling a global 20% increase in production.

BOBST\_rear\_stack\_corrector\_at Reedbut Group\_2

The BOBST Rear stack corrector delivery solution forms a compact stack of boxes thanks to its support wheel and its stopper. The boxes are thus upright and neatly arranged, and the creases are corrected, allowing for increased production speed on the upstream part of the machine.

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 6 100 people around the world. The firm recorded a consolidated turnover of CHF 1.841 billion for the year ended December 31, 2022.

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