

150th Juneteenth Anniversary

Financial Freedom Fair



Presented by



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Overview: Juneteenth commemorates when the slaves in Texas finally got word of the Emancipation Proclamation issued by President Lincoln. General Gordon Granger arrived in Galveston on June 19, 1865 to deliver the message of freedom. The historical significance affects not only African Americans in Texas, but also the many others who have stood with us for racial equality nationally and around the world. *Juneteenth* is a multi-cultural experience that touches the lives of a diverse audience.

The vision is for Juneteenth to be a time of education, self-improvement, thanksgiving and of course fun festivities. The theme is *"None of us are free until we're all free."* We want people to be empowered to get freedom in their finances with the knowledge gained at the event.

Location: Tarrant County Resource Connection Conference Center - 2300 Circle Dr., Ft. Worth, TX 76119

Date: Saturday, May 16, 2015 9:00 A.M.- 3:00 P.M.

Attendees: 2000+ age group - Young adults to Elderly

Cost: Free

Possible Vendors, topics and/or lectures can include:

- Money Mentality - how do we think about money?
- Financial Investing / Annuities / Retirement Planning
- Final Need Pre-planning
- Insurance Companies – Life / Home / Health / Auto
- College Financial Aid
- Entrepreneurship / Starting your own business
- Mortgage Financing / Refinancing services / Reverse mortgages
- Credit Counseling / Credit Repair services / How to do it yourself
- What are predatory loans? Is there a place for pay day loans, pawn shops, title loans?
- Financing options for those with bad credit
- Banks – opening checking / savings accounts
- Prepaid Debit Cards
- Money Transfer / check cashing
- Identity Theft
- Auto Financing / Leasing
- Renting vs. home ownership
- Realtors
- Senior Citizen Groups

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Sponsorship Levels



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Total Available: 1

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- Full page (back outside cover) color ad in Financial Freedom Fair vendor program book
- Company representatives to conduct a workshop/seminar
- Verbal recognition throughout the day
- Merchandise/information table in prime location of Expo Area
- Recognition in all media outlets and press releases as the Presenting Sponsor
- Daily mentions on Juneteenthftw Twitter, Facebook, Instagram pages
- Full page ad in 150th Anniversary Commemorative Souvenir Book
- Logo included on official 150th Anniversary Commemorative T-shirt

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- Full page color ad in Financial Freedom Fair vendor program book
- Company representative to make a presentation or address attendees
- Verbal recognition throughout the day
- Merchandise/information table in a central location of Expo Area
- Recognition in all media outlets and press releases
- Daily mentions on Juneteenthftw Twitter, Facebook, Instagram pages
- Half page ad in 150th Anniversary Commemorative Souvenir Book
- Logo included on official 150th Anniversary Commemorative T-shirt

Silver Sponsor - \$5,000

- Logo recognition on materials and on the web site
- Half page ad in Financial Freedom Fair vendor program book
- Company representative to make a presentation or address attendees
- Merchandise/information table in Expo Area
- Recognition in media outlets and press releases
- Quarter page ad in 150th Anniversary Commemorative Souvenir Book
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Bronze Sponsor - \$2,500

- Name recognition on web site
- Quarter page ad in Financial Freedom Fair vendor program book
- Company representative to make a presentation or address attendees
- Merchandise/Information table in Expo Area
- Recognition in 150th Anniversary Commemorative Souvenir Book
- Name listed on official 150th Anniversary Commemorative T-shirt