

WELCOME TO THE KINGDOM OF  
NEW HORIZONS

presented by  mastercard.

KIM  
KOM

## **BIGGEST DANCE LINE-UP IN GERMANY EVER AT NEW HORIZONS FESTIVAL**

*150 WORLD CLASS ARTISTS ON NÜRBURGRING IN WEEKEND OF 25 & 26 AUGUST*

**No less than 150 absolute world class artists are playing at the new two-day festival New Horizons. This makes it the largest dance line-up in Germany ever. Guests can dance the night away to international superstar DJs like Tiësto, DVBBS, Martin Solveig, Dimitri Vegas & Like Mike, Afrojack, Armin van Buuren, Alesso, Marshmello, Axwell ^ Ingrosso and native German DJs like Robin Schulz, Felix Jaehn and Gestört aber Geil. The event takes place on 25 and 26 August at the race tracks and simultaneously well-known festival location; the Nürburgring. Tickets are for sale via the official website [www.newhorizons-festival.com](http://www.newhorizons-festival.com).**

### **Welcome to the Kingdom of New Horizons**

New Horizons forms a grand kingdom, like the ones from series such as the Game of Thrones, and consists of a total of 7 worlds. These translate into seven music stages, each one with its individual music style. Genres vary from EDM to techno, and from trance to hardstyle. HYTE is hosting the techno stage and Q-Dance is hosting the hardstyle stage. No less than 150 world class DJs play at one of the seven stages.

“It’s unheard of to have this many world class DJs at one single festival in Germany. It gives every fan the opportunity to see one of their heroes during one spectacular weekend. It’s truly unique”, says Allan Hardenberg, CEO of ALDA and organiser of New Horizons.

### **The Nürburgring**

New Horizons takes place at the Nürburgring, the world famous racing circuit in Germany. It is also a popular location for many well-known German festivals like Rock am Ring and TanzTal. In honour of the 90<sup>th</sup> anniversary of the Nürburgring, the ring welcomes not just New Horizons, but also multiple motorsport events.

## **Accommodation**

There are various accommodation options available for the multi-day festival guests, from budget to deluxe. The campsite opens 24 August, 2017 and stays open for three days, until Sunday August 27.

For more information about New Horizons and the full line up:

[www.newhorizons-festival.com](http://www.newhorizons-festival.com).

## **NEW HORIZONS**

Location: The Nürburgring, Germany

Times:

Friday 25 August: 16.00-04.00

Sunday 26 August: 15.00-04.00

---

### **Press:**

KIM KOM - Artist & Brand Communication

Steffi Kim                      +49 - 151 - 646 666 67

[steffi@kimkom.de](mailto:steffi@kimkom.de)

### **About ALDA**

ALDA is a global producer, concept developer and promoter of electronic music and DJ concepts. ALDA works from an 'integrated concept perspective' using its broad experience and knowledge in the field of stage design, storytelling, technical production, video, special effects, decor design and entertainment for every production. The company collaborates with world famous DJs such as Armin Van Buuren and Hardwell and events like Armin Only, I AM Hardwell, A State of Trance, Electronic Family, AMF and The Flying Dutch. ALDA has offices in Amsterdam, Hamburg, Hong Kong and New York.

[www.aldaevents.com](http://www.aldaevents.com) (global website), [www.aldaevents.de](http://www.aldaevents.de) (German website).