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BIGGEST DANCE LINE-UP IN GERMANY EVER AT NEW HORIZONS FESTIVAL

150 WORLD CLASS ARTISTS ON NÜRBURGRING IN WEEKEND OF 25 & 26 AUGUST

No less than 150 absolute world class artists are playing at the new two-day festival New Horizons. This makes it the largest dance line-up in Germany ever. Guests can dance the night away to international superstar DJs like Tiësto, DVBBS, Martin Solveig, Dimitri Vegas & Like Mike, Afrojack, Armin van Buuren, Alesso, Marshmello, Axwell ^ Ingrosso and native German DJs like Robin Schulz, Felix Jaehn and Gestört aber Geil. The event takes place on 25 and 26 August at the race tracks and simultaneously well-known festival location; the Nürburgring. Tickets are for sale via the official website www.newhorizons-festival.com.

Welcome to the Kingdom of New Horizons

New Horizons forms a grand kingdom, like the ones from series such as the Game of Thrones, and consists of a total of 7 worlds. These translate into seven music stages, each one with its individual music style. Genres vary from EDM to techno, and from trance to hardstyle. HYTE is hosting the techno stage and Q-Dance is hosting the hardstyle stage. No less than 150 world class DJs play at one of the seven stages.

“It’s unheard of to have this many world class DJs at one single festival in Germany. It gives every fan the opportunity to see one of their heroes during one spectacular weekend. It’s truly unique”, says Allan Hardenberg, CEO of ALDA and organiser of New Horizons.

The Nürburgring

New Horizons takes place at the Nürburgring, the world famous racing circuit in Germany. It is also a popular location for many well-known German festivals like Rock am Ring and TanzTal. In honour of the 90th anniversary of the Nürburgring, the ring welcomes not just New Horizons, but also multiple motorsport events.

Accommodation

There are various accommodation options available for the multi-day festival guests, from budget to deluxe. The campsite opens 24 August, 2017 and stays open for three days, until Sunday August 27.

For more information about New Horizons and the full line up:

www.newhorizons-festival.com.

NEW HORIZONS

Location: The Nürburgring, Germany

Times:

Friday 25 August: 16.00-04.00

Sunday 26 August: 15.00-04.00

Press:

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About ALDA

ALDA is a global producer, concept developer and promoter of electronic music and DJ concepts. ALDA works from an 'integrated concept perspective' using its broad experience and knowledge in the field of stage design, storytelling, technical production, video, special effects, decor design and entertainment for every production. The company collaborates with world famous DJs such as Armin Van Buuren and Hardwell and events like Armin Only, I AM Hardwell, A State of Trance, Electronic Family, AMF and The Flying Dutch. ALDA has offices in Amsterdam, Hamburg, Hong Kong and New York.

www.aldaevents.com (global website), www.aldaevents.de (German website).