



FOR MORE INFORMATION

Chelsea Bohannon
BRAVE Public Relations, 404.233.3993
cbohannon@bravepublicrelations.com

**Local garden experts Pike Nurseries to host Grand Opening Garden Party
for new Matthews store on October 20**

Neighborhood garden center to offer premier selection of plants and outdoor accessories

ATLANTA (October 14, 2016) – Pike Nurseries, a Southern icon and leader in the garden industry is opening a second location in the greater Charlotte area. To celebrate, the premier retailer will host a **Grand Opening Garden Party** on **Thursday, October 20** from **4-8 p.m.** Located at **1016 Devore Lane** in the suburb of **Matthews**, the new 45,000 square-foot store will feature a wide assortment of seasonal annuals, perennials, shrubs, trees, houseplants, patio furniture, garden décor, landscape services and more! Gardeners looking to spruce up outdoor spaces or add to indoor décor will enjoy the neighborhood garden center's superior selection of plants and accessories handpicked for North Carolina's unique garden climate.

“Charlotte has grown rapidly over the past few years, increasing the demand for quality service, products and expertise within the garden industry,” said Mike Kunce, Pike Nurseries CEO. “Our Charlotte customers have continued to request a deeper Pike Nurseries presence here, so we are excited to be able to serve them with a second location.”

The **Grand Opening Garden Party** will include complimentary wine, light bites and 20 percent discounts on plants and garden accessories throughout the store. Pike Nurseries local garden experts will be on hand to help customers select plants that will thrive in their garden, offer horticulture expertise and give tips and tricks to take the guesswork out of gardening.

Pike Nurseries' state certified horticultural experts and associates offer superior advice on plants, lawn care and garden issues, such as disease and insect control. Garden experts also delight in helping customers choose just the right plants and solutions for their gardens and lawns. In addition, Pike Nurseries offers full landscape design and installation services along with planting services. Many annuals and perennials are grown at Pike Nurseries Farms to assure quality at every step of the process -- from selection at the farm to store arrival and inspection. Pike Nurseries' steadfast commitment to customer success also means that all trees and shrubs are guaranteed for life.

For more information about the Matthews grand opening, please visit www.pikenursery.com.

ABOUT PIKE NURSERIES

Ever committed to its customers' gardening success, Pike Nurseries takes pride in taking the guesswork out of gardening. Offering superior knowledge, quality, and selection in a friendly, caring environment, Pike Nurseries has been a Southern icon for over 55 years. Founded in 1958 by Pete Pike, the company is now led by CEO Mike Kunce. With 17 retail locations in the Atlanta, Ga., and Charlotte, N.C. areas, Pike Nurseries offers, a full-service landscape

installation and design program and boasts a signature greenhouse to carefully grow annuals and perennials for the communities it serves. Pike Nurseries continues its commitment to keeping neighborhoods beautiful, one landscape at a time.

For more information, please visit Pike Nurseries online at www.pikenursery.com.

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