

**For More Information:**

Claire McKenzie

BRAVE Public Relations

404.233.3993

[cmckenzie@bravepublicrelations.com](mailto:cmckenzie@bravepublicrelations.com)

**\*\*MEDIA ADVISORY\*\***

**North Georgia Premium Outlets Celebrates Columbus Day with extended hours, October 6-9**

*Premier Simon center offers additional hours to save!*

**Dawsonville, Ga. (October 2, 2017) –** **North Georgia Premium Outlets**, Dawsonville’s destination for premium savings, will offer guests extra time to indulge in up to 65 percent off top outlet brands with extended hoursduring **Columbus Day Weekend, Friday,** **October 6 – Monday, October 9**. With enormous savings and extended hours, fashionistas can stock up on all of their fall wardrobe essentials!

Shoppers will find savings on the most sought-after brands while reveling in retail therapy at top stores including Michael Kors, UGG, kate spade new york, The North Face, adidas, Saks Fifth Avenue OFF 5th, Pandora Outlet, Restoration Hardware and Under Armour.

**WHAT: Columbus Day Extended Hours**

*Shoppers have more time to enjoy savings on fall fashion essentials!*

**WHERE: North Georgia Premium Outlets**

800 U.S. Highway 400 S.

Dawsonville, GA 30534

**WHEN: Friday, October 6**

10 a.m. – 10 p.m.

**Saturday, October 7**

10 a.m. – 10 p.m.

**Sunday, October 8**

11 a.m. – 8 p.m.

**Monday, October 9**

10 a.m. – 9 p.m.

**MORE INFO:** For more information, visit [premiumoutlets.com/northgeorgia](http://www.premiumoutlets.com/northgeorgia) and follow us on [Facebook](https://www.facebook.com/northgeorgiapremiumoutlets/) and [Twitter.](https://twitter.com/NorthGeorgiaPO)

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